



FOR IMMEDIATE RELEASE:

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**INFOCUS Appointed as List Manager for NASN-
The National Association of School Nurses**

(Warrenton, VA, August 28, 2009) – INFOCUS has been appointed as the exclusive list manager of the **National Association of School Nurses (NASN)** member mailing list.

➤ 14, 260 Members \$200/M*

NASN is the leading specialty nursing organization exclusively representing school nurses. NASN members are registered nurses specializing in school nursing practice.

School nursing is a specialized practice of professional nursing that advances the well being, academic success, and life-long achievement of students. To that end, school nurses facilitate positive student responses to normal development; promote health and safety; intervene with actual and potential health problems; provide case management services; and actively collaborate with others to build student and family capacity for adaptation, self management, self advocacy, and learning.

The NASN membership list is available for the advertisement of products, educational material, and job tools that support the NASN mission and benefit NASN members.

View the complete NASN datacard online at www.InfocusLists.com/Datacard/NASN.

For additional information from INFOCUS about the NASN list and our complete suite of services for effective Direct Marketing campaigns, contact Jeannine Gibson at 800-708-LIST, ext. 3243, or jgibson@infocuslists.com.

About INFOCUS:

INFOCUS is the premier provider of list management services serving over 150 professional and trade associations and publishers. As a result of its continued success and commitment to providing only the highest quality lists, Direct Marketing Executives spanning every interest from small to large companies, associations and non-profits regard INFOCUS as the preferred resource to acquire the best and most responsive lists for their marketing campaigns, along with optimizing their own list rental sales.

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