



FOR IMMEDIATE RELEASE:

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New List – American Public Works Association selects INFOCUS to be exclusive list manager!

(Warrenton, VA, June 10, 2009) – INFOCUS has been appointed as the exclusive list manager of the **American Public Works Association** (APWA) member list.

- 28,786 Active Members \$170/M – *List Updated Daily!*

APWA is an international educational and professional association of public agencies, private sector companies, and individuals dedicated to providing high quality public works goods and services. APWA members are directors, department heads, managers and operation professionals involved in the construction, operation and maintenance of public infrastructure for towns, cities, and counties. They are qualified decision makers who authorize and influence public works spending.

Recommended for offers for the latest products, technologies and services in the following key public works areas: airports, communications, construction, fleet services, heavy equipment, infrastructure, internet technologies, parks & grounds, research, security and emergency management, solid waste/sanitation, and traffic/pedestrian control.

Counts, pricing and selections can be viewed online at www.InfocusLists.com/Datacard/APWA.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

About INFOCUS:

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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