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## First Time on the List Rental Market!

### The American Dental Hygienists' Association Member List

**(Warrenton, VA, September 23, 2009)** – INFOCUS is pleased to welcome the American Dental Hygienists Association to its growing list of association clients. This is the first time that the ADHA list has been offered on the list rental market.

- 158,636 Members, Subscribers & Book Buyers \$110/M

Founded in 1923, the American Dental Hygienists' Association is the largest national organization representing the professional interests of more than 150,000 registered dental hygienists (RDHs) in the United States.

These licensed dental professionals specialize in preventive care utilizing techniques in oral hygiene. Common procedures performed by hygienists include cleaning, scaling and root planing, taking of prescribed radiographs, dental sealants, and providing instructions for proper dental care.

Utilize this list for magazine and book buyer offers, dental related supplies and services, uniforms and apparel, office equipment and supplies, insurance, investment, financial, credit cards, seminars and conferences as well as services related to small business management.

View the complete ADHA datacard online at [www.InfocusLists.com/Datacard/ADHA](http://www.InfocusLists.com/Datacard/ADHA)

For additional information from INFOCUS about the ADHA list and our complete suite of services for effective Direct Marketing campaigns, contact Jeannine Gibson at 1-800-708-LIST (5478), ext. 3243, or [jjgibson@infocuslists.com](mailto:jjgibson@infocuslists.com).

#### About INFOCUS:

INFOCUS is the premier provider of list management services serving over 150 professional and trade associations and publishers. As a result of its continued success and commitment to providing only the highest quality lists, Direct Marketing Executives spanning every interest from small to large companies, associations and non-profits regard INFOCUS as the preferred resource to acquire the best and most responsive lists for their marketing campaigns, along with optimizing their own list rental sales.

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