



FOR IMMEDIATE RELEASE:

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**INFOCUS Appointed As List Manager of Council of Residential Specialists Members List – New-to-Market!**

**(Warrenton, VA, June 24, 2009)** – INFOCUS has been appointed as the exclusive list manager of the **Council of Residential Specialists** member mailing list – first time available on the market.

- 16,717 Active Paid Members \$140/M\*
- Selections:
  - State/ZIP/SCF \$10/M
  - Designee vs. Candidate \$15/M
  - Gender \$10/M

An affiliate of the National Association of Realtors®, CRS provides Realtors® and international real estate professionals with the knowledge, tools and relationship-building opportunities and referral opportunities they need to maximize their income and professionalism in residential real estate.

The Council of Residential Specialist is the highest Designation awarded to sales associates in the residential sales field. The CRS members list includes both Designees and Candidates (selectable) - Designees have worked in residential real estate an average of 20 years.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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