



FOR IMMEDIATE RELEASE

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**Announcing the Massive Profit Potential of a Brand New Geological Industry List
from INFOCUS:**

The American Institute of Professional Geologists (AIPG)

(Warrenton, VA, April 8, 2010) – INFOCUS is pleased to announce that the **American Institute of Professional Geologists (AIPG)** now offers their membership list for rental for the very first time: They have joined our growing clientele of Trade Associations and Professional Organizations who have chosen INFOCUS for exclusive management of their member list.

- 5,252 Active Paid U.S. Members \$135/M

AIPG represents professionals from all practicing geo-scientific disciplines. You can effectively target and market directly to AIPG members in natural resource companies, environmental consulting companies, government agencies, non-profit organizations and universities. AIPG members work in chemistry, mathematics, physics, geography, engineering, hydrology, environmental studies, urban planning, paleontology, biology and mineralogy.

View the complete AIPG datacard online: www.InfocusLists.com/Datacard/AIPG

For additional information from INFOCUS about the AIPG member list and our complete suite of direct marketing services, contact: 1-800-708-5478, customerservice@infocuslists.com.

About INFOCUS:

INFOCUS is the premier provider of list management services serving over 150 professional and trade associations and publishers. As a result of its continued success and commitment to providing only the highest quality lists, direct marketing executives spanning every interest from small to large companies, associations and non-profits regard INFOCUS as the preferred resource to acquire the best and most responsive lists for their marketing campaigns, along with optimizing their own list rental sales.