



FOR IMMEDIATE RELEASE:

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**Association of Black Cardiologists Appoints INFOCUS to Manage All Facets of their List Rental Program!**

**(Warrenton, VA, March 26, 2009)** – INFOCUS has been appointed as the exclusive list manager of **Association of Black Cardiologists (ABC)** member list – brand new to market!

1,223 Active Members and Health Advocates @ \$550/FLAT

Members of the Association of Black Cardiologists include cardiologists, cardiac surgeons, internists, nephrologists, endocrinologists and nurses serving the needs of communities interested in eliminating disparities in cardiovascular care and outcomes. They provide direct patient care, prescribe medications, purchase equipment, and perform a wide range of procedures.

Recommended for offers, such as: current and culturally appropriate diagnosis, treatment and medical related news and products; subscription/journal/book offers, medical, medical group management, scientific, health, medical and office equipment/supplies, continuing education, research and development, seminars, conferences, etc.

For additional information from INFOCUS, please contact Maggie Powers at 800-708-LIST, ext. 3249, or mpowers@infocuslists.com.

**About INFOCUS:**

INFOCUS is the #1 provider of list management, list brokerage, and direct mail services for over 150 national associations and their mailers.

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