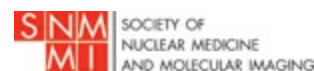




Updated: 9/26/2023

Society of Nuclear Medicine and Molecular Imaging (SNMMI) Member Mailing & Email Lists

www.snmmi.org



List Universe

14,129	Active Members	\$260/M*
12,278	U.S. Email Addresses	\$360/M

Minimum Order: 2,000 Names

* Nonprofit Postal Rate \$195/M
Multi-Channel Rate \$480/M

Selects

Address Type	\$15/M
Certification	\$20/M
Degree	\$20/M
Gender	\$15/M
Job Function	\$20/M
Member Type	\$15/M
Place of Work	\$20/M
Primary Modality	\$20/M
State/SCF/ZIP	\$15/M
Workplace	\$20/M
Environment	
Email Fees	INQ

About

Founded in 1954, the Society of Nuclear Medicine and Molecular Imaging (formerly known as the Society of Nuclear Medicine) is the premier international scientific and professional organization promoting the science, technology and practical application of nuclear medicine.

SNMMI members are physicians, technologists and scientists specializing in the research and practice of nuclear medicine. Nuclear medicine specialists use safe, painless, and cost-effective techniques to image the body and treat disease. It is a way to gather medical information that would otherwise be unavailable, require surgery, or necessitate more expensive diagnostic tests.

These professionals are decision makers within the imaging community and have an interest and professional investment in molecular imaging. They have a need to stay current on the latest advances in medical care and technology, making them excellent prospects for a variety of offers and services.

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS



We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

List Acquisition	Mail Fulfillment
Design & Copywriting	Email Services
Print Production	List Management

Let us quote your job today!

Contact:

INFOCUS Marketing

Phone: 800.708.5478

Fax: 866.708.5478

sales@infocusmarketing.com

www.InfocusMarketing.com

Other Recommended Lists

[Physician](#)
[Neurology](#)

[Medical Imaging](#)

Specifications & Important Notes

SOURCE: SNMMI membership records

LIST UPDATED: Quarterly

Terms & Conditions

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

All email transmissions must be completed through INFOCUS Marketing.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

Sample mail/email piece required for association approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Pre-payment required for first-time emailers and mailers.

Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled after the mail date/email transmission date are due in full.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type		Place of Work	
Business Address	1,468	Academic Institution	2,389
Residential Address	10,663	Academic Research Center	154
		Departmental Library	3
		Free Standing Imaging Facility	854
		Government Laboratory	66
		Industry	801
		Institutional Library	1
		Medical Center	2,791
		Military Clinic/Hospital	366
		Mobile Unit	198
		Molecular Imaging Laboratory	82
		Non-University Affiliated Hospital/Medical Center	2,234
		Other	638
		University Affiliated Medical Center	933
Certification		Primary Modality	
American Board of Internal Medicine	212	Cardiology	994
American Board of Nuclear Medicine	1,266	Medical Physics	439
American Board of Radiology	1,004	Molecular Imaging	1,126
American Registry of Radiologic Technologists (CT)	922	Molecular Probe and Contrast Agent Development	53
American Registry of Radiologic Technologists (N)	2,960	Nanomedicine	9
American Registry of Radiologic Technologists (R)	1,154	Nuclear Medicine (General)	4,258
Board Certified Nuclear Pharmacist	126		
Nuclear Medicine Technology Certification Board	6,619		
Nuclear Medicine Technology Certification Board (NCT)	567		
Nuclear Medicine Technology Certification Board (PET)	637		
Other	838		
Registered Pharmacist	158		
Degree			
AA	876		
AAS	1,212		
AS	1,498		
BA	1,277		

BS	5,536	Nuclear Medicine Technology	3,409
BSC	458	Optical Imaging	6
DO	125	Other	665
DSC	25	Radiology	1,513
JD	26	Radiopharmaceutical Chemistry	340
MB	82	Radiopharmacy	188
MBA	458		
MD	2,769	Workplace Environment	
MED	61	Combined Nuclear Medicine/Radiology	1,349
MHA	122	Education in Classroom Setting	160
MPH	113	Emergency Medicine	4
MS	905	Family Practice	29
MSC	385	Geriatrics	6
Other	365	Internal Medicine	52
PHARM.D	104	Medical	3
PHD	1,488	Molecular Imaging	520
		Neurology	22
Gender		Nuclear Medicine	4,881
Female	5,722	Optical Imaging	3
Male	5,876	Other	333
		Pediatrics	33
Job Function		Pharmacy	88
Cardiology Technologist	305	Physics	129
Chief Technologist	539	Radiation Therapy	23
Clinical Research Technologist	25	Radiology	744
Consultant	142	Veterinary Medicine	3
Educator/Teacher	207		
Healthcare Administrator	1,127	Email Fees	
Management	408	HTML/Text Transmission Setup Fee: \$50/F	
Medical Physicist	194	A/B Split: \$150/F	
Medical Student	170	All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hr with a 1 hr. minimum	
Nuclear Medicine Physician	117	Greater than 2 Tests/Changes: \$50 per Test/Change	
Nuclear Medicine Technologist	4,287	Image Hosting: \$50 per Image	
Nurse	19	Personalization of Transmission: \$100/F	
Other	365	Suppression: \$100/F	
PET Technologist	509	Tracking Report: \$25/F	
Product Research and Development	46	Transmission: \$125/M	
Quality Management/Assurance	31		
Radiation Safety Officer	99		
Radiochemist	116		
Radiographer	26		
Radiologist	670		
Radiopharmacist	98		
Research Scientist	420		
Resident	547		
Sales and Marketing	34		
Scientific Laboratory Professional	34		
Staff Technologist	271		
Technical Director	94		
Technologist Student	341		
Member Type			
HO	Honorary Member		3
SL	Individuals involved in molecular research at pre-clinical or translational level		33
ASL	Individuals involved in molecular research at pre-clinical or translational level who have a masters or baccalaureate degree		74
LTF	Lifetime Full Member		8
LTT	Lifetime Technologist Member		5
AF	Not qualifying for membership in other categories		426
FL	Physician/Scientist with Advanced Degree		3,806

EM2	Retired individuals with at least 10 years membership who pay for the printed Journal	39
EM1	Retired individuals with at least 10 years membership who receive the online journal	512
AS	Scientist	656
TE	Technologist	7,948
TE-V	Technologist with a masters or baccalaureate degree	619