



Updated: 2/26/2024

# **American Gastroenterological Association Postal List (AGA)**

www.gastro.org

## List Universe @

15.792 Active Member Postal Addresses \$120/M\* 175 GI Division Chiefs \$120/F 239 **Training Program Directors** \$120/F

Minimum Order: 3,000 Names

Non-Profit Rate: \$75/M for Active Members List, \$75F for Division Chiefs List & Training Directors List

AGA does not allow career recruitment mailings.

#### About

Founded in 1897, the American Gastroenterological Association (AGA) represents physicians involved in all aspects of the science, practice and advancement of gastroenterology.

Members of AGA demonstrate to peers and patients an exceptional level of commitment to excellence in gastroenterological research, education and clinical practice. These professionals are physicians who specialize in treating digestive and liver disorders, as well as scientists who study the causes of digestive disease and the structure and function of the digestive system.

AGA members must stay current with a host of educational and medical products and services in order to deliver the highest quality of patient care, making them excellent prospects for a variety of offers.

## We Offer All the Services You Need to Effectively **Deliver Your Mail and Email Campaigns:**



**List Acquisition** 



**Design & Copywriting** 



Print Production



Mail Fulfillment



Email Services



List Management

Let us quote your job today!

### Selects @

| Address Type        | \$15/M |
|---------------------|--------|
| International       | \$15/M |
| Member Type         | \$15/M |
| SCF                 | \$15/M |
| Section Affiliation | \$15/M |
| State               | \$15/M |
| ZIP Code            | \$15/M |

## Addressing (1)





#### Contact: **INFOCUS Marketing**

Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.InfocusMarketing.com

#### Other Recommended Lists

**Physician** 

## Specifications & Important Notes @

SOURCE: AGA Membership Records

LIST UPDATED: Monthly

#### **Terms & Conditions**

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

Prices and features subject to change.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

#### **Payment**

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

#### **Usage Available Upon Request**

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email <a href="mailto:sales@infocusmarketing.com">sales@infocusmarketing.com</a>.

#### **Selects**

| Address Type                                   |   | Member Type (cont.) |  |                                    |       |
|--|---|---------------------|--|------------------------------------|-------|
| Business Address 4,17                          |   | 4,177               | STUD   | Student Member                     | 268   |
| Residential Address 8,                         |   | 8,390               | TRAN   | Trainee Member                     | 1,651 |
|  |   |                     |  |                                    |       |
| International                                  |   |                     | Section Affiliation                                |                                    |       |
| International Members                          |   | 2,680               | Clinical Pra                                       | actice                             | 9,211 |
|  |   |                     | Esophage   | al, Gastric and Duodenal Disorders | 6,673 |
| Member Type                                    |   |                     | Gastrointestinal Oncology                          |                                    | 2,361 |
| CORP   | Corporate Member                                | 64                  | Imaging and Advanced Technology                    |                                    |       |
| FULL   | Full Member (Physicians/Surgeons/Scientists)    | 7,897               | Immunology, Microbiology and IBD 3,235             |                                    |       |
| AFFL   | GI Nurse/Allied Health Professional Member      | 70                  | Intestinal Disorders 5,094                         |                                    |       |
| HONR   | Honorary Membership                             | 3                   | Liver and Biliary 5,577                            |                                    |       |
| INTA   | International Affiliate                         | 74                  | Microbiome & Microbial Therapy 791                 |                                    |       |
| INTL   | International Membership                        | 1,751               | Neurogastroenterology and Motility 1,491           |                                    |       |
| INTLYGI International Membership - Young GI 10 |   | 106                 | Obesity, Metabolism and Nutrition                  |                                    | 2,050 |
| INTT   | International Trainee                           | 62                  | Pancreatic Disorders 2,987                         |                                    | 2,987 |
| FULLYGI Membership - Young GI 1                |   | 1,781               | Pediatric Gastroenterology & Developmental Biology |                                    | 714   |
| NPPA   | Nurse Practitioner & Physician Assistant Member | 676                 |  |                                    |       |
| GIPM   | Practice Managers/Administrators                | 99                  |  |                                    |       |
| SENR   | Senior Member                                   | 916                 |  |                                    |       |
|  |   |                     |  |                                    |       |
|  |   |                     |  |                                    |       |