INFOCUS Exclusive List:

Updated: 9/11/2019

Association for Educational Communications and Technology Member Mailing & Email Lists (AECT)

www.aect.org

List Universe

2,298	Active Members and Book Buyers Postal Addresses	$180/M
2,000	Active Members and Book Buyers Email Addresses	$350/M*

Minimum Order: 1,000 Names

* Multichannel Rate $425/M

About

Founded in 1923, the Association for Educational Communications and Technology (AECT) is a professional organization of thousands of educators and others who actively promote scholarship and effective teaching and learning through instructional technology. AECT is the national and international spokesperson for the improvement of instruction and is the world's largest publisher of information concerning a wide range of instructional technology.

AECT members and book buyers are primarily educators who are actively involved in the study, planning, application, and production of communications media for instruction (computers, projectors, etc.) and a systematic approach to learning. Members work in schools, colleges, the Armed Forces, museums, libraries, hospitals and many places where educational change is underway.

Selects

Gender	$15/M
SCF	$15/M
State	$15/M
ZIP Code	$15/M
Email Fees	INQ

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

List Acquisition
Mail Fulfillment
Design & Copywriting
Email Services
Print Production
List Management

Let us quote your job today!

Contact:
INFOCUS Marketing
Phone: 800.708.5478
Fax: 866.708.5478
sales@infocusmarketing.com
www.InfocusMarketing.com

Other Recommended Lists

Education K-12
Communications & Technology

Specifications & Important Notes

SOURCE: AECT membership & book buyer records
LIST UPDATED: Quarterly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment
Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Gender		
F	Female	127
M	Male	689

Email Fees
A/B Split: $150/F
HTML/Text Transmission Setup Fee: $50/F
Image Hosting: $50 per Image
Personalization of Transmission: $100/F
Tracking Report: $25/F
Transmission: $125/M