



Updated: 1/02/2024

American Association of Law Libraries (AALL) Member Mailing & Email Lists

www.aallnet.org/



List Universe

3,364	Active Paid Members Postal Addresses	\$240/M
3,360	Active Paid Members Email Addresses	\$385/M

Minimum Order: 2,000 Names

* Multi Channel Rate: \$500/M

Selects

Address Type	\$15/M
Library Type	\$15/M
Special Interest	\$15/M
Section	
State/SCF/ZIP	\$15/M
Email Fees	INQ

About

The American Association of Law Libraries was founded in 1906 to promote and enhance the value of law libraries to the legal and public communities, to foster the profession of law librarianship, and to provide leadership in the field of legal information.

Visit [AALL Heads of Libraries](#) for information on library directors.

AALL represents law librarians and related professionals who are affiliated with a wide range of institutions: law firms; law schools; corporate legal departments; courts; and local, state and federal government agencies. AALL members buy materials, services, and other products for their libraries, and for the judges, attorneys, faculty, and students who they serve, including:

- Legal publications - books and periodicals
- Commercial and financial publications - books and periodicals
- Computer hardware and software
- Databases and systems
- Subscription services
- Library furniture, equipment, and supplies
- Continuing education programs in all areas
- Databases and online services

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS



Contact:

INFOCUS Marketing

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www.InfocusMarketing.com

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



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Specifications & Important Notes

SOURCE: AALL Membership Records

LIST UPDATED: Quarterly

Terms & Conditions

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

All email transmissions must be completed through INFOCUS Marketing.

List Rental Quote and List Rental Agreement must be signed and returned within 48 hours of receipt to secure your email transmission reservation date.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Prices and features subject to change.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Approved mailer should not change, alter, or otherwise modify the approved sample mail or email piece without the consent & submission of the new piece.

Lists must be used within 6 months of date of receipt.

Sample mail and/or email piece required for approval.

Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type		Special Interest Section (cont.)	
Business Address	2,338	Legal History and Rare Books	185
Residential Address	665	Legal Information Service to the Public	227
		Micrographs and Audiovisual	
Library Type		Online Bibliographic Services	
Association for Non-Profit Organization	11	Private Law Libraries & Informational Professionals	1,222
Corporation	14	Research Instruction & Patron Services	713
Federal Court	31	Social Responsibilities	185
Law Firm	1,233	Technical Services	441
Law School	1,285		
Other Federal Government	37	Email Fees	
Other State or Municipal Government	151	A/B Split: \$150F	
State or Municipal Court	153	All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hr. with a 1 hr. minimum.	
Vendor/Publisher/Supplier to Law Libraries	48	Greater than 2 tests/changes: \$50 per test/change	
Special Interest Section		HTML/Text Transmission Set-Up Fee: \$50F	
Academic Law Libraries	1,035	Image Hosting: \$50 per image	
Computing Services		Personalization of transmission: \$100F	
Foreign Comparative and International Law	221	Suppression: \$100F	
Gen X/Gen Y		Tracking Report: \$25F	
Government Documents	153	Transmission: \$125/M	
Government Law Libraries	351		