



Updated: 1/02/2024

# **American Association of Law Libraries** (AALL) Member Mailing & Email Lists

www.aallnet.org/



## List Universe @

3,364	Active Paid Members Postal Addresses	\$240/M
3,360	Active Paid Members Email Addresses	\$385/M

Minimum Order: 2,000 Names

\* Multi Channel Rate: \$500/M

## Selects (1)

Address Type \$15/M Library Type \$15/M Special Interest \$15/M Section State/SCF/ZIP \$15/M **Email Fees** INO

### About

The American Association of Law Libraries was founded in 1906 to promote and enhance the value of law libraries to the legal and public communities, to foster the profession of law librarianship, and to provide leadership in the field of legal information

Visit AALL Heads of Libraries for information on library directors.

AALL represents law librarians and related professionals who are affiliated with a wide range of institutions: law firms; law schools; corporate legal departments; courts; and local, state and federal government agencies. AALL members buy materials, services, and other products for their libraries, and for the judges, attorneys, faculty, and students who they serve, including:

- · Legal publications books and periodicals
- · Commercial and financial publications books and periodicals
- · Computer hardware and software
- · Databases and systems
- · Subscription services
- Library furniture, equipment, and supplies
- · Continuing education programs in all areas
- · Databases and online services

## Addressing 0

EMAIL TRANSFER\* \$100/F KEYCODE \$10/M FTP\* \$100/F \$40/F NCOA Fee

\*Includes DPV and CASS



## Contact:

**INFOCUS Marketing** 

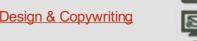
Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.InfocusMarketing.com

## We Offer All the Services You Need to Effectively **Deliver Your Mail and Email Campaigns:**



List Acquisition



Mail Fulfillment





Let us quote your job today!

Print Production







## Other Recommended Lists

**Education-College/University** 

Legal

## Specifications & Important Notes @

SOURCE: AALL Membership Records

LIST UPDATED: Quarterly

#### **Terms & Conditions**

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

All email transmissions must be completed through INFOCUS Marketing.

List Rental Quote and List Rental Agreement must be signed and returned within 48 hours of receipt to secure your email transmission reservation date.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Prices and features subject to change.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Approved mailer should not change, alter, or otherwise modify the approved sample mail or email piece without the consent & submission of the new piece.

Lists must be used within 6 months of date of receipt.

Sample mail and/or email piece required for approval.

#### **Payment**

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

#### **Usage Available Upon Request**

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email <a href="mailto:sales@infocusmarketing.com">sales@infocusmarketing.com</a>.

### **Selects**

Address Type		Special Interest Section (cont.)	
Business Address		Legal History and Rare Books	
Residential Address		Legal Information Service to the Public	22
		Micrographs and Audiovisual	
Library Type		Online Bibliographic Services	
Association for Non-Profit Organization	11	Private Law Libraries & Informational Professionals	1,22
Corporation		Research Instruction & Patron Services	71
Federal Court	31 Social Responsibilities		18
Law Firm	1,233	Technical Services	44
Law School	1,285		
Other Federal Government		Email Fees	
Other State or Municipal Government		A/B Split: \$150F	
State or Municipal Court		All text, code, and/or artwork changes to HTML email	
Vendor/Publisher/Supplier to Law Libraries	48	document(s) are the sole responsibility of the emailer. changes handled by INFOCUS will incur a charge of \$1 with a 1 hr. minimum.	•
Special Interest Section		Greater than 2 tests/changes: \$50 per test/change	
Academic Law Libraries		HTML/Text Transmission Set-Up Fee: \$50F	
Computing Services		Image Hosting: \$50 per image	
Foreign Comparative and International Law		Personalization of tranmission: \$100F	
Gen X/Gen Y		Suppression: \$100F	
Government Documents		Tracking Report: \$25F	
Government Law Libraries		Transmission: \$125/M	