



Updated: 6/29/2021

AABB - Advancing Transfusion and Cellular Therapies Worldwide Member Mailing List

www.aabb.org



Advancing Transfusion and
Cellular Therapies Worldwide

List Universe

7,513 Active Members, Buyers and Institutions Postal Addresses \$300/M*

Minimum Order: 2,500 Names

* Corporate Affiliate Rate \$255/M

Selects

Area of Interest	\$20/M
Customer/Member Type	\$15/M
Facility Accreditation (Primary Contact)	\$20/M
Facility Type	\$15/M
Specialty	\$20/M
State/ZIP/SCF	\$15/M

About

AABB (formerly known as the American Association of Blood Banks) is an international, not-for-profit association representing individuals and institutions involved in the field of transfusion medicine and cellular therapies. The association is committed to improving health by developing and delivering standards, accreditation and educational programs that focus on optimizing patient and donor care and safety.

AABB members consist of nearly 2000 institutions and 8000 individuals, including physicians, nurses, scientists, researchers, administrators, medical technologists and other health care providers. These professionals are interested in information regarding the latest in blood banking, transfusion medicine and cellular therapies.

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS



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Other Recommended Lists

[Physician](#)

[Scientific](#)

Specifications & Important Notes

SOURCE: AABB Records
LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: \$10/M off base price. Approval required.
Lists must be used within 6 months of date of receipt.

Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.
Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.

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Disclaimer

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Selects

Area of Interest		Facility Accreditation (Primary Contact)	
Accounting/Finance/Cost-Benefit Analysis	100	Cord Blood Activity	226
Biovigilance	107	Donor Center - Blood Bank Activity	317
Blood Component Preparation and Storage	407	Donor Center - Blood Center Activity	340
Blood Donor Hemapheresis	196	Hematopoietic Progenitor Cell Services	147
Blood Donor History Assessment/Collection	247	Immunohematology Reference Laboratories	158
Blood Donor Recruitment	155	Perioperative Services	33
Blood Donor Testing	329	Relationship/Parentage Testing Laboratory	57
Business and Public Administration/Management	136	Transfusion Activity	2,355
Cellular Therapy	517		
Computer Systems/IT	186	Facility Type	
Education/Training	427	Community Blood Center	650
Health Care Administration	178	Hospital Blood Bank	558
Histocompatibility	93	Individual	216
Immunohematology	622	Specialty Facility	423
Legal/Legislative	51	Transfusion Service	2,046
Other	74		
Quality Management/Assurance	458	Specialty	
Regulatory Compliance	311	Anatomic Pathology	175
Therapeutic Hemapheresis	223	Blood Banking/Transfusion Medicine	1,051
Tissue Banking	92	Clinical Pathology	273
Transfusion Practice	752	Forensic Pathology	13
Transfusion-Transmitted Diseases	260	Hematology/Oncology	127
		Other	133
Customer/Member Type		Pediatrics/Neonatology	21
Accredited Facility Contact	2,919		
Buyer	2,457		
Individual Member	4,140		