INFOCUS Exclusive List:

Updated: 3/11/2024

Pediatric Nursing Certification Board Mailing List (PNCB)

www.pncb.org

List Universe

42,111	Active Certificants	$150/M

Minimum Order: 3,000 Names

About

Founded in 1975, the Pediatric Nursing Certification Board (PNCB) is the largest independent pediatric nursing certification organization in the country. PNCB programs are recognized by every employer and state board of nursing in the nation. PNCB fosters the delivery of high quality healthcare to pediatric patients and their families by promoting excellence among nurses.

Certifying more than 90% of all pediatric nurses, PNCB's list is comprised of all nurses who have taken and passed either the Certified Pediatric Nurse (CPN®) exam, the Primary Care Certified Pediatric Nurse Practitioner (CPNP-PC®) exam, the Certified Pediatric Nurse Practitioner – Acute Care (CPNP-AC®) exam, or the Pediatric Primary Care Mental Health Specialist (PMHS®) exam.

Selects

Certification Type	$20/M
Gender	$15/M
SCF	$15/M
State	$15/M
ZIP Code	$15/M
Address Type	$15/M

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

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Other Recommended Lists

Nursing

Specifications & Important Notes

SOURCE: Certified Nurses
LIST UPDATED: Quarterly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Reuse discount: $10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment
Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

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Selects

Certification Type		
CPN	Certified Pediatric Nurse	22,735
CPNP-AC	Certified Pediatric Nurse Practitioner - Acute Care	4,041
CPNP-PC	Certified Pediatric Nurse Practitioner - Primary Care	17,643
PMHS	Pediatric Primary Care Mental Health Specialist	775

Gender		
F	Female	1,298
M	Male	13,414

Address Type	
Business Address	284
Residential Address	41,708