



Updated: 1/02/2024

# **National Association of Student Financial Aid Administrators (NASFAA) Member Mailing List**



www.nasfaa.org

### List Universe (1)

25,612 U.S. Contacts \$175/M

Minimum Order: 2.000 Names

### About

The National Association of Student Financial Aid Administrators represent more than 20,000 financial aid professionals at nearly 3,000 colleges, universities and career schools across the country, making it the largest postsecondary education association with institutional membership in Washington, D.C. It is also the only national association with a primary focus on student aid legislation, regulatory analysis, and training for financial aid administrators.

NASFAA's members are among the many financial aid professionals who every year help more than 16 million students receive funding for postsecondary education. They represent all sectors of postsecondary education, including aid officers, business officers, human resources, accounting executives and others who have an interest in promoting the effective administration of student financial aid.

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**Functional Title** \$15/M Individual Contact \$15/M Type Institutional \$15/M Category **SCF** \$15/M State \$15/M ZIP Code \$15/M

## Addressing 0



EMAIL TRANSFER\* \$100/F KEYCODE \$10/M FTP\* \$100/F NCOA Fee \$40/F \*Includes DPV and CASS



#### Contact:

# **INFOCUS Marketing**

Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.InfocusMarketing.com

### Other Recommended Lists

**Education-College/University Finance** 

**Education K-12** 

# Specifications & Important Notes @

SOURCE: Membership Records LIST UPDATED: Quarterly

#### **Terms & Conditions**

Sample mail piece required for approval.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

#### **Payment**

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

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	Functional Title			Functional Title (cont.)	
EXEC	Account Executive	3	MARK	Marketing	10
ACCOUN	Accountant	177	OTH	Other	762
ADMIN	Administrative	553	PRES	President	22
ADOFF	Aid Officer	7,828	PROV	Provost	51
ALYS	Analyst	659	RECRU	Recruiter	23
ASST	Assistant	538	REG	Registrar	146
ADIR	Asst/Assoc Director	4,173	SPEC	Specialist	1,832
ATTY	Attorney/Counsel	27	VPRES	Vice President	404
AUDIT	Auditor	35	VPA	Vice President, Asst/Assoc	305
BUSAR	Bursar	197	VPE	Vice President, Exec/Senior	86
BSOFF	Business Officer	105			
CHANC	Chancellor	48		Individual Contact Type	
CEO	Chief Executive Officer	14	PCON	Primary Institutional Contacts	2,550
CFO	Chief Financial Officer	113	OCON	Additional Institutional Contacts	22,314
C00	Chief Operating Officer	13			
CONS	Consultant	68		Institutional Category	
CONT	Controller	100	Private 2-Year 20		
COORD	Coordinator	1,515	Private 4-Year 7,24		
DEAN	Dean	252	Private 4-Year & Above 6,554		
DIR	Director	1,151	Private Less Than 2-Year 2		
EDIR	Executive Director	222	Private-Profit 2-Year 464		
FACU	Faculty	30	Private-Profit 4-Year 798		
HR	Human Resources	21	Private-Profit 4-Year & Above 55		
IT	π	274	Private-Profit Less Than 2-Year 444		
MGR	Manager	675	Public	2-Year	6,649
AMGR	Manager, Asst/Assoc	238	Public	4-Year	7,618
			Public	4-Year & Above	7,324
			Public	Less Than 2-Year	71
		Gradu	uate/Professional	389	
			Non-s	pecified	