



Updated: 7/05/2023

# National Association for Home Care and Hospice (NAHC) Member Mailing List

[www.nahc.org](http://www.nahc.org)


## List Universe

35,292 Active U.S. Members	\$175/M*
2,042 Hospice Section	\$495/F**

Minimum Order: 2,000 Names

\* NAHC Member Rate \$85/M

\*\*NAHC Member Rate \$395/F

## Selects

Address Type	\$15/M
Gender	\$15/M
Individual Name	\$15/M
Medicare Certified	\$15/M
SCF	\$15/M
Section	\$25/M
State	\$15/M
ZIP Code	\$15/M

## About

Founded in 1982, the National Association for Home Care and Hospice (NAHC) is the largest trade organization representing home health care agencies, private businesses, hospitals, hospices and medical equipment companies. NAHC members are primarily administrators, aides, social workers and nurses who provide patient care in the home to recovering, disabled, or terminally ill persons. Most patients are in need of medical, nursing, social, or therapeutic treatment and need assistance with the essential activities of daily living. Home care gives patients the ability to live independently and makes institutionalization a last resort.

Members have purchasing authority for their patient's various health needs along with products and services to run their own organization. NAHC members are selectable by individual name, medicare certified and section. See selects page for more details.

## Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS


**Contact:**
**INFOCUS Marketing**

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## Other Recommended Lists

[Extended & Senior Care](#)

## Specifications & Important Notes

SOURCE: NAHC membership records  
LIST UPDATED: Quarterly

### Terms & Conditions

Sample mail piece required for approval.  
20% commission to qualified list brokers.  
Allow 2-5 business days to process order after list owner approval.  
Mail piece and IRB approval letter from your institution required for approval for research.  
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.  
Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.  
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.  
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.  
Lists must be used within 6 months of date of receipt.

### Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.  
Pre-payment required for first-time mailers.  
Orders cancelled after the mail date are due in full.  
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Address Type		
Business Address		30,030
Residential Address		5,188
Gender		
F	Female	10,027
M	Male	3,962
Individual Name		
Individual Name		15,284
Medicare Certified		
Medicare Certified		13,776
Section		
CORP	Corporate	268
	Home Care Aide	365
HPC	Hospice	2,042
INS	Institution Sponsored	1,726
OFF	Official	713
PED	Pediatric	59
PNP	Private Not for Profit	411
PTY	Proprietary	2,036
VNA	Visiting Nurse Association	58
VOL	Voluntary	186
VHP	Voluntary Hospice	138