



Updated: 7/05/2023

National Association for Home Care and Hospice (NAHC) Member Mailing List



www.nahc.org

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35.292 Active U.S. Members \$175/M* 2,042 Hospice Section \$495/F**

Minimum Order: 2,000 Names

* NAHC Member Rate \$85/M **NAHC Member Rate \$395/F

About

Founded in 1982, the National Association for Home Care and Hospice (NAHC) is the largest trade organization representing home health care agencies, private businesses, hospitals, hospices and medical equipment companies. NAHC members are primarily administrators, aides, social workers and nurses who provide patient care in the home to recovering, disabled, or terminally ill persons. Most patients are in need of medical, nursing, social, or therapeutic treatment and need assistance with the essential activities of daily living. Home care gives patients the ability to live independently and makes institutionalization a last resort.

Members have purchasing authority for their patient's various health needs along with products and services to run their own organization. NAHC members are selectable by individual name, medicare certified and section. See selects page for more details.

We Offer All the Services You Need to Effectively **Deliver Your Mail and Email Campaigns:**



List Acquisition



Design & Copywriting



Print Production



Mail Fulfillment



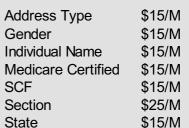
Email Services



List Management

Let us quote your job today!

Selects (1)



Addressing 0

ZIP Code



\$15/M

EMAIL TRANSFER* \$100/F **KEYCODE** \$10/M FTP* \$100/F NCOA Fee \$40/F *Includes DPV and CASS



Contact:

INFOCUS Marketing

Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.InfocusMarketing.com

Other Recommended Lists

Extended & Senior Care

Specifications & Important Notes @

SOURCE: NAHC membership records

LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Mail piece and IRB approval letter from your institution required for approval for research.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

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| | Address Type | | | | | | | |
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| Busin | 30,030 | | | | | | | |
| Resid | Residential Address | | | | | | | |
| | | | | | | | | |
| Gender | | | | | | | | |
| | Female | 10,027 | | | | | | |
| M | Male | 3,962 | | | | | | |
| | | | | | | | | |
| | Individual Name | 15,284 | | | | | | |
| Indivi | Individual Name | | | | | | | |
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| Medicare Certified | | | | | | | | |
| Medic | 13,776 | | | | | | | |
| | | | | | | | | |
| | Section | | | | | | | |
| CORP | Corporate | 268 | | | | | | |
| | Home Care Aide | 365 | | | | | | |
| HPC | Hospice | 2,042 | | | | | | |
| INS | Institution Sponsored | 1,726 | | | | | | |
| OFF | Official | 713 | | | | | | |
| PED | Pediatric | 59 | | | | | | |
| PNP | Private Not for Profit | 411 | | | | | | |
| PTY | Proprietary | 2,036 | | | | | | |
| VNA | Visiting Nurse Association | 58 | | | | | | |
| VOL | Voluntary | 186 | | | | | | |
| VHP | Voluntary Hospice | 138 | | | | | | |
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