Updated: 7/05/2023

NAFSA - Association of International Educators Member Mailing & Email Lists

www.nafsa.org

List Universe

6,216	Active Paid Member Postal Addresses	$115/M
5,166	Active Paid Member Email Addresses	$230/M

Minimum Order: 3,000 Names

About

Founded in 1948, NAFSA: Association of International Educators is the world's largest professional membership promoting the exchange of students and scholars to and from the United States. NAFSA's membership is comprised of foreign student advisers and admissions officers, study abroad advisers, directors of international programs, teachers and administrators of English as a second language programs, overseas educational advisers, community volunteers, administrators of sponsored exchange programs, and others. These professionals help students and scholars from diverse educational and cultural backgrounds make the most of a stay outside their home country. NAFSA members represent all 50 states and 100 countries.

Benefits of NAFSA include a subscription to the bi-monthly journal, International Educator, as well as a subscription to the weekly electronic NAFSA.news, on-line services, professional development programs, e-Communities with individualized discussion forums and much more.

Further your marketing and sales campaign!
Target attendees from the NAFSA Annual Conference & Expo.

Selects

Knowledge Community Networks	$15/M
SCF	$15/M
State	$15/M
Title	$15/M
ZIP Code	$15/M
Email Fees	INQ

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

Contact:
INFOCUS Marketing
Phone: 800.708.5478
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sales@infocusmarketing.com
www.InfocusMarketing.com

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

- List Acquisition
- Mail Fulfillment
- Design & Copywriting
- Email Services
- Print Production
- List Management

Let us quote your job today!

Other Recommended Lists

Education-College/University

Specifications & Important Notes

SOURCE: NAFSA Membership Records
LIST UPDATED: Quarterly

Terms & Conditions

20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Reuse discount: $10/M off base price. Approval required.
HTML/Text File must be received within 14 days of scheduled transmission date for list owner approval.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
Any abbreviation or version of the name of this company may not be used in any mail/email piece.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Approved mailer should not change, alter, or otherwise modify the approved sample mail or email piece without the consent & submission of the new piece.
Lists must be used within 6 months of date of receipt.
Sample mail and/or email piece required for approval.

Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.
Pre-payment required for first-time emailers and mailers.
Orders cancelled prior to the scheduled mail date/email transmission date are subject to a $100 cancellation fee plus applicable production charges.
Orders cancelled after the mail date/email transmission date are due in full.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Knowledge Community Networks		
EDABROAD	Education Abroad Network Subscribers	797
IEL	International Education Leadership	451
IEM	International Enrollment Management (formerly Recruitment, Admissions, & Preparations)	859
ISSS	International Student & Scholar Services	1,191
TLS	Teaching, Learning, & Scholarship	594

Email Fees
A/B Split: $150F
All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of $100/Hour with a 1 hour minimum.
Greater than 2 Tests/Changes: $50 per Test/Change
HTML/Text Transmission Setup Fee: $50F
Image Hosting: $50 per image
Personalization of Transmission: $100F
Suppression: $100F
Tracking Report: $25F
Transmission: $125/M