



Updated: 9/28/2020

## Institute of Management Accountants Member Mailing List (IMA)

[www.imanet.org](http://www.imanet.org)

The Association of  
Accountants and  
Financial Professionals  
in Business

### List Universe

36,992	Active U.S. Members	\$155/M*
22,918	Active International Members	\$155/M

Minimum Order: 5,000 Names

\* IMA Exhibitor Rate \$125/M

### Selects

Address Type	\$15/M
Certification	\$15/M
Industry	\$15/M
International	\$15/M
Job Function	\$15/M
Job Title	\$15/M
Member Type	\$15/M
SCF	\$15/M
State	\$15/M
ZIP Code	\$15/M

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS

**Contact:****INFOCUS Marketing**

Phone: 800.708.5478

Fax: 866.708.5478

[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

## About

Note: For security purposes, the IMA list is only released to third party mailhouses. However, as IMA's official mail house, INFOCUS Marketing is able to handle all printing and fulfillment for IMA list rental orders.

With a worldwide network of about 80,000 professionals, IMA® is the association dedicated to empowering accountants and financial professionals in business to become "trusted business advisors" by playing an active role in their organization's business success. IMA provides a dynamic forum for professionals to advance their careers through certification (CMA®), professional education, networking, and advocacy of the highest ethical and professional standards.

IMA Annual Conference exhibitors enjoy a special discounted rate on the base price of the member postal list. For more information on becoming an IMA Annual Conference exhibitor please visit [IMA Annual Conference](#).

IMA's members are today's leaders and decision makers in management accounting and finance. Members represent organizations of all sizes and structure, including family-run businesses, private firms, not-for-profit organizations, government and academic institutions, small and large publicly-traded companies, and multi-national corporations.

These professionals are involved in designing and evaluating business processes, budgeting and forecasting, implementing and monitoring internal controls, and analyzing, synthesizing, and aggregating information—to help drive economic value. IMA members work at the "beginning" of the value chain, supporting decision making, planning and control across multiple industries.

IMA members are predominantly accountants, corporate and divisional controllers, CPAs, treasurers, and mid to upper management executives in managerial finance and accounting. Approximately one third of IMA members are Certified Management Accountants (CMA®). The CMA designation represents an advanced mastery of the comprehensive management skills required to add leadership value, build quality financial practices, and achieve organizational success.

IMA members pay dues annually which entitle them to receive 12 issues of Strategic Finance magazine (circulation 53,324), professional development offerings, networking, the latest research and industry trends, a career center and more. As key decision-makers within their organizations, they need a wide array of financial- and business-related products and services.

### We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



[List Acquisition](#)



[Mail Fulfillment](#)



[Design & Copywriting](#)



[Email Services](#)



[Print Production](#)



[List Management](#)

**Let us quote your job today!**

## Other Recommended Lists

### Finance

## Specifications & Important Notes

SOURCE: IMA membership records

LIST UPDATED: Quarterly

### Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

### Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

### Usage Available Upon Request

### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Address Type		Job Function (cont.)	
Business Address	4,063	Finance	10,476
Residential Address	32,905	General Accounting	10,897
		General Management	2,470
		Governmental Accounting	675
Certification			
Certified Financial Manager	1,790	Information Systems	639
Certified Management Accountant	20,052	Internal Auditing	807
Certified Public Accountant	6,816	Other	1,934
		Personnel Accounting	217
Industry		Public Accounting	1,940
Business Services	3,801	Risk Management	441
Construction, Mining, Agriculture	2,021	Taxation	709
Education	3,777		
Finance	8,763	Job Title	
Government	1,384	Academic	1,854
Healthcare	1,741	Accountant	9,410
Insurance	697	Administrative	349
Manufacturing	7,641	Analyst	4,422
Media & Entertainment	426	Chief Financial Officer	2,775
Non-Profit	1,440	Consultant	1,499
Pharmaceuticals & Biotechnology	578	Controller	4,858
Real Estate	809	Corporate Officer	455
Technology/Software	1,845	Director/Manager	8,670
Transportation, Communication, Utilities	1,508	Executive Officer	1,215
Wholesale/Retail Trade	2,347	Other	3,054
		Supervisor	1,607
		Vice President	1,240
International		Member Type	
Asia/Pacific	2,961	Domestic	36,992
Europe	548	International	22,918
Middle East/Africa	18,134	Retired	917
The Americas	38,267	Student	15,624
Job Function			
Budgeting & Planning	2,470		
Corporate Management	4,061		
Cost Accounting	2,134		
Education	1,754		