



Updated: 3/27/2020

## DHI - Door Security and Safety Professionals

[www.dhi.org](http://www.dhi.org)



### List Universe

2,073	Active U.S. Members	\$150/M*
36,493	Prospective U.S. Members	\$100/M

Minimum Order: 1,500 Names

\* 20% Discount for Current DHI Advertisers/Exhibitors/Members

### Selects

Business Type	\$15/M
Certification	\$50/M
Credential	\$50/M
Job Title	\$50/M
Member Type	\$15/M
SCF	\$15/M
State	\$15/M
ZIP Code	\$15/M

### About

DHI is an association proudly serving door security and safety professionals, and the dynamic companies they represent, in the non-residential construction industry in the United States, Canada and abroad. Through education, advocacy, accreditation and facilitated networking, we provide members with the collective intelligence to meet the security and safety needs of their customers.

DHI members are involved with the many aspects of selecting, specifying and purchasing doors and related door hardware, including builder's hardware, doors, electronic security devices, technology, fire and life safety equipment, codes and ADA issues, washroom accessories and many specialty products. Members include distributors, manufacturers, sales agents, specifiers and consultants. Their stakeholders include architects, end users and contractors.

For security purposes, DHI does not release DHI member names directly to list users. All lists will be sent directly to third party vendors providing print and mail services. For your convenience, DHI's mail house, INFOCUS, will take care of your entire mailing with excellent quality at reduced rates.

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



#### Contact:

**INFOCUS Marketing**

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[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

### We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



[List Acquisition](#)



[Mail Fulfillment](#)



[Design & Copywriting](#)



[Email Services](#)



[Print Production](#)



[List Management](#)

Let us quote your job today!

### Other Recommended Lists

[Building/Construction](#)

[Interior Design/Architecture](#)

## Specifications & Important Notes

SOURCE: DHI Membership Records

LIST UPDATED: Quarterly

### Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

### Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Business Type			Certification (cont.)		
AR	Architect	7,787	EHC	Electrified Hardware Consultant	39
CT	Contractor	679	Credential		
DI, SU	Distributor/Supplier	15,470	FDAI	Fire Door Assembly Inspector	351
BM, EN, FA	End User (Bldg Mgr; Engineer; Facility Mgmt)	5,429	Job Title		
MA	Manufacturer	10,912	Director/Associate Director		1,330
OT	Other	3,848	Engineer		560
SA	Sales Agency	1,579	Manager		4,573
SP	Specifier	909	Marketing		523
WH	Wholesaler	861	Operations		343
Certification			President/CEO/General Manager		4,084
AHC	Architectural Hardware Consultant	1,383	Sales		2,979
AOC	Architectural Openings Consultant	13	Vice President		1,013
CDC	Certified Door Consultant	120	Member Type		
			Individual Member		1,893
			NonMember Individual		41,267