



Updated: 1/04/2022

## American Land Title Association Member Mailing List (ALTA)

[www.alta.org](http://www.alta.org)



### List Universe

6,237 Active Paid U.S. Members \$125/M\*

Minimum Order: 3,000 Names

\* ALTA Associate Member/Exhibitor/Advertiser Rate \$100/M

### Selects

Gender	\$15/M
Member Type	\$50/M
SCF	\$15/M
State	\$15/M
ZIP Code	\$15/M

### About

Founded in 1907, the American Land Title Association (ALTA) is the largest organization exclusively dedicated to serving title insurance agents, abstracters (person who prepares a summary of public records relating the title for a specific parcel of land), underwriters, lawyers and others involved in the land title industry. Specializing in real property law, ALTA members search, review, and insure land titles to protect home buyers and mortgage lenders who invest in real estate.

ALTA members are entrepreneurs, business owners, or business managers who advocate safe and efficient transfer of real estate and insist on high standards when searching land title records and preparing insurance documents. For a one-time cost at the real estate closing, title insurance will pay valid claims, and will pay for defending against an attack on the title as insured.

In addition to legislative and regulatory issues, ALTA's other primary functions include title-industry specific education; liaison with appropriate national organizations; working to improve land title records; monitoring legislative and regulatory developments; automation information and research.

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



**Contact:**

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### We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



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### Other Recommended Lists

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[Real Estate](#)

## Specifications & Important Notes

SOURCE: ALTA Membership Records

LIST UPDATED: Quarterly

### Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

### Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Member Type	
Abstracter/Title Agent Members	4,205
Associate Supplier Members	202
Real Estate Attorney	1,571
Title Insurance Underwriter Members	42