INFOCUS Exclusive List:

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American Association of Law Libraries (AALL) Member Mailing & Email Lists

www.aallnet.org/

List Universe

3,364	Active Paid Members Postal Addresses	$240/M
3,360	Active Paid Members Email Addresses	$385/M

Minimum Order: 2,000 Names

* Multi Channel Rate: $500/M

Selects

Address Type	$15/M
Library Type	$15/M
Special Interest Section	$15/M
State/SCF/ZIP	$15/M
Email Fees	INQ

About

The American Association of Law Libraries was founded in 1906 to promote and enhance the value of law libraries to the legal and public communities, to foster the profession of law librarianship, and to provide leadership in the field of legal information.

Visit AALL Heads of Libraries for information on library directors.

AALL represents law librarians and related professionals who are affiliated with a wide range of institutions: law firms; law schools; corporate legal departments; courts; and local, state and federal government agencies. AALL members buy materials, services, and other products for their libraries, and for the judges, attorneys, faculty, and students who they serve, including:

- Legal publications - books and periodicals
- Commercial and financial publications - books and periodicals
- Computer hardware and software
- Databases and systems
- Subscription services
- Library furniture, equipment, and supplies
- Continuing education programs in all areas
- Databases and online services

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

Contact:
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We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

List Acquisition
Mail Fulfillment
Design & Copywriting
Email Services
Print Production
List Management

Let us quote your job today!

Other Recommended Lists

Education-College/University

Legal

Specifications & Important Notes

SOURCE: AALL Membership Records
LIST UPDATED: Quarterly

Terms & Conditions
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Reuse discount: $10/M off base price. Approval required.
All email transmissions must be completed through INFOCUS Marketing.
List Rental Quote and List Rental Agreement must be signed and returned within 48 hours of receipt to secure your email transmission reservation date.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.
All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of $100/Hour.
Prices and features subject to change.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Approved mailer should not change, alter, or otherwise modify the approved sample mail or email piece without the consent & submission of the new piece.
Lists must be used within 6 months of date of receipt.
Sample mail and/or email piece required for approval.

Payment
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type	
Business Address	2,338
Residential Address	665

Library Type	
Association for Non-Profit Organization	11
Corporation	14
Federal Court	31
Law Firm	1,233
Law School	1,285
Other Federal Government	37
Other State or Municipal Government	151
State or Municipal Court	153
Vendor/Publisher/Supplier to Law Libraries	48

Special Interest Section	
Academic Law Libraries	1,035
Computing Services	
Foreign Comparative and International Law	221
Gen X/Gen Y	
Government Documents	153
Government Law Libraries	351

Special Interest Section (cont.)	
Legal History and Rare Books	185
Legal Information Service to the Public	227
Micrographs and Audiovisual	
Online Bibliographic Services	
Private Law Libraries & Informational Professionals	1,222
Research Instruction & Patron Services	713
Social Responsibilities	185
Technical Services	441

Email Fees
A/B Split: $150F
All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of $100/Hr. with a 1 hr. minimum.
Greater than 2 tests/changes: $50 per test/change
HTML/Text Transmission Set-Up Fee: $50F
Image Hosting: $50 per image
Personalization of tranmission: $100F
Suppression: $100F
Tracking Report: $25F
Transmission: $125/M