



Updated: 2/22/2024

American Association for Justice (AAJ) Member Mailing List

www.justice.org



List Universe

| | | |
|--------|--------------------------------------|----------|
| 15,884 | Active Paid Members Postal Addresses | \$130/M* |
| 1,422 | 2023 Annual Convention Attendees | \$435/F |
| 995 | 2024 Winter Convention Attendees | \$435/F |

Minimum Order: 2,000 Names

* AAJ Member Rate: Postal-\$105/M

Current TRIAL Advertisers & Exhibitors Rate: Postal-\$110/M

Selects

| | |
|---------------|--------|
| Ethnicity | \$15/M |
| Gender | \$15/M |
| Bar Date | \$15/M |
| Member Type | \$15/M |
| Practice Area | \$15/M |
| Section | \$15/M |
| State/SCF/ZIP | \$15/M |

About

The American Association for Justice (AAJ), formerly the Association of Trial Lawyers of America, is the world's largest trial bar serving plaintiff and defense lawyers, judges, paralegals, law professors and students. AAJ provides members with information and professional assistance needed to serve clients successfully.

Benefits include: publications, legal/public/state affairs, conventions, continuing education, research and networking services, media relations, foundations, online news groups, etc.

Paying \$50-\$525 in annual dues (depending on years in practice), AAJ members are an affluent, educated & powerful group of attorneys highly involved in making purchasing decisions for their practices. Numerous selections are available.

Member Profile

Average Annual Income: \$250K

Age Range:

25-34.....18%

35-44.....25%

45-54.....39%

55-64.....13%

65+5%

Male: 87% Female: 13%

Time Spent on Internet: 5-9 hours per week

Addressing

| | |
|-----------------|---------|
| EMAIL TRANSFER* | \$100/F |
| KEYCODE | \$10/M |
| FTP* | \$100/F |
| NCOA Fee | \$40/F |

*Includes DPV and CASS



Contact:

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Specifications & Important Notes

SOURCE: Membership Records

LIST UPDATED: Quarterly

Terms & Conditions

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.

All email transmissions must be completed through INFOCUS Marketing.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

Sample mail/email piece required for association approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Prices and features subject to change.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Pre-payment required for first-time emailers and mailers.

Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled after the mail date/email transmission date are due in full.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

| Ethnicity | | Practice Area (cont.) | |
|--|--------|--|-------|
| African American | 370 | Health Law | 59 |
| Asian American | 157 | HMO | 9 |
| Bi-racial/Multi-racial | 114 | Inadequate Security | 92 |
| Caucasian | 5,556 | Injuries | 530 |
| Hispanic American | 411 | Insurance Law | 1,115 |
| Native American | 28 | International Practice | 72 |
| Other | 108 | Medical Malpractice/Negligence | 2,886 |
| | | Motor Vehicle Collision | 3,154 |
| | | Nursing Home | 926 |
| | | Personal Injury | 4,859 |
| | | Pharmaceutical Litigation | 178 |
| | | Premises Liability | 2,638 |
| | | Products Liability | 2,848 |
| | | Professional Negligence | 1,009 |
| | | Railroad Law | 56 |
| | | Social Security Disability Law | 10 |
| | | Toxic Torts | 267 |
| | | Traumatic Brain Injury | 347 |
| | | Trial Advocacy Skills | 821 |
| | | Workers' Compensation | 778 |
| Gender | | Section | |
| F | Female | Admiralty Law | 169 |
| M | Male | Aviation Law | 110 |
| | | Business Torts | 212 |
| | | Civil Rights | 370 |
| | | Criminal Law | 84 |
| | | Employment Rights | 241 |
| | | Family Law | 38 |
| | | Federal Tort Liability & Military Advocacy | 82 |
| | | Insurance Law | 420 |
| | | International Practice | 124 |
| | | Motor Vehicle Collision, Highway and Premises Liability | 2,772 |
| | | Products Liability | 558 |
| | | Professional Negligence | 565 |
| | | Railroad Law | 96 |
| | | Section on Toxic, Environmental, and Pharmaceutical Torts (STEP) | 10 |
| | | Social Security Disability Law | 72 |
| | | Sole Practitioner & Small Firm | 317 |
| | | Workers' Compensation and Workplace Injury | 208 |
| Member Type | | | |
| Associate Member | 38 | | |
| Complimentary Retired Member (Voting) | 1,432 | | |
| Emeritus Member | 3 | | |
| Government Member | 22 | | |
| Law Graduate Member | 14 | | |
| Law Professor Member | 43 | | |
| Law Student Member | 1,497 | | |
| Military Member | 11 | | |
| Paralegal Affiliate Member | 339 | | |
| President's Club Member | 108 | | |
| Regular Member | 12,505 | | |
| Sustaining Member | 195 | | |
| Practice Area | | | |
| Administrative Law | 282 | | |
| Admiralty Law | 5 | | |
| Appellate Practice | 27 | | |
| Arbitration/Mediation/Settlement | 170 | | |
| Aviation Law | 27 | | |
| Business Torts | 929 | | |
| Civil Rights | 758 | | |
| Class Actions | 704 | | |
| Criminal Law | 557 | | |
| Employment Rights | 620 | | |
| Environmental Litigation/Toxic | | | |
| ERISA | 40 | | |
| Ethics | 6 | | |
| Evidence | 32 | | |
| Expert | 21 | | |
| Family Law | 314 | | |
| Federal Tort Liability & Military Advocacy | 360 | | |