Updated: 10/27/2023

American Alliance of Museums (AAM) Member Mailing List

www.aam-us.org

List Universe

43,572 Total List	$150/M

Minimum Order: 2,000 Names

* AAM Member Rate $120/M

About

The American Alliance of Museums (formerly the American Association of Museums) is one organization that supports all museums. AAM members are primarily museum professionals, board members and volunteers who work for and with museums and have job titles that include: directors, curators, registrars, educators, trustees, exhibit designers, volunteers, development and public relations officers. AAM members work within a variety of museums concentrating on art, history, science, military, and children's museums as well as aquariums, botanical gardens, historic sites, zoos, science and technology centers.

AAM serves its extremely educated and enthusiastic membership through many programs including professional development, accreditation, advocacy and publications.

Selects

Address Type	$15/M
Functional	$15/M
Gender	$15/M
Member Type	$15/M
Museum Type	$15/M
SCF	$15/M
State	$15/M
ZIP Code	$15/M

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

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Other Recommended Lists

Museum/Historical

Specifications & Important Notes

SOURCE: AAM Membership Records
LIST UPDATED: Quarterly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Reuse discount: $10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

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Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
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Orders cancelled after the mail date are due in full.
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Selects

Address Type	
Business Address	19,951
Residential Address	20,695

Functional	
Archivist/Librarian	459
Board Chair (unpaid)	140
Community Outreach/External Relations	198
Consultant/Independent Professional	11,772
Curatorial	1,817
Development	792
Director	1,974
Educator: College/University	1,530
Educator: Museum	1,336
Exhibitions	2,092
Facility/Operations	529
Finance and Accounting	320
Former Director/CEO	153
General Administrative Staff	443
Government Agency Staff	85
Government Relations	44
HR	290
IT/Web	461
Legal	198
Living Collections Care	39
Management/VP/COO/CFO/Division	1,319
Membership	446
Museum Store	178
Museum Trustee	83
Museum Volunteer	295
Other	4,013
Other Museum Function	840
Other Non-Museum Function	1,447
President/CEO/Executive Director	1,423
Public Relations & Marketing	865
Publications	298
Registration/Collections Management	833
Research: Audience Evaluation	77
Research: Discipline Based	331
Retired Museum Staff	254
Security	331

Functional (cont.)	
Senior	399
Student: Museum-Related	681
Student: Other	729
Visitor Services	589
Volunteer Management	

Gender		
F	FEMALE	21,241
M	MALE	15,842

Member Type	
Independent Professional	28,276
Museum Staff (Paid or Unpaid)	11,700
Museum-Related Nonprofit Staff	300
Other	176
Trustee	135

Museum Type	
Anthropology Museum	43
Aquarium	3
Arboretum/Botanical Garden/Public Garden	57
Art Museum/Center/Sculpture Garden	768
Children's or Youth Museum	69
Ethnically/Culturally/Tribally Specific	81
General or Multi disciplinary (several subjects)	143
Hall of Fame	13
Historic House	376
Historic Site/Landscape	13
Historical Society	114
History Museum	1,039
Military Museum/Battlefield	91
Natural History Museum	114
Nature Center	16
Other	34
Other For Profit	7
Other Nonprofit	25
Planetarium	
Presidential Library	9
Science/Technology Center/Museum	96
Specialized Museum (Single Topic/Individual)	81
Specialty	
Transportation Museum	48
Visitor Center/Interpretive Center	8
Zoo/Animal Park	11