



Updated: 8/03/2023

# American Mental Health Counselors Association Member (AMHCA) Mailing & Email Lists

[www.amhca.org](http://www.amhca.org)



## List Universe

4,341	Active Paid U.S. Members Postal Addresses	\$150/M*
4,334	Active Paid U.S. Members Email Addresses	\$275/M

Minimum Order: 2,000 Names

\* Advertiser/Exhibitor Rate \$125/M

## Selects

Address Type	\$15/M
Gender	\$15/M
Membership Type	\$15/M
State/SCF/ZIP	\$15/M
Email Fees	INQ

## About

Founded in 1976, the American Mental Health Counselors Association (AMHCA) is the only not-for-profit organization working exclusively for the mental health counseling profession. Members are professional counselors employed in mental health services and work within private practice, agencies, institutions and a variety of work settings.

Benefits of membership include a subscription to the Journal of Mental Health Counseling, malpractice insurance, managed care advocacy, public policy and legislation, grassroots advocacy, accredited continuing education, and networking opportunities. Members also rely on AMHCA to provide consistent standards of education, training, licensing, practice, advocacy and ethics.

## Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



## Contact:

**INFOCUS Marketing**

Phone: 800.708.5478

Fax: 866.708.5478

[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

## We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

<a href="#">List Acquisition</a>	<a href="#">Mail Fulfillment</a>
<a href="#">Design &amp; Copywriting</a>	<a href="#">Email Services</a>
<a href="#">Print Production</a>	<a href="#">List Management</a>

Let us quote your job today!

## Other Recommended Lists

[Mental Health](#)

# Specifications & Important Notes

SOURCE: AMHCA Membership Records  
LIST UPDATED: Monthly

## Terms & Conditions

- 20% commission to qualified list brokers.
- Allow 2-5 business days to process order after list owner approval.
- Reuse discount: \$10/M off base price. Approval required.
- All email transmissions must be completed through INFOCUS Marketing.
- Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
- List rental quote and list rental agreement must be signed and returned to secure email transmission date.
- Sample mail/email piece required for association approval.
- Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.
- All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.
- The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
- Lists must be used within 6 months of date of receipt.

## Payment

- Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.
- Pre-payment required for first-time emailers and mailers.
- Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.
- Orders cancelled after the mail date/email transmission date are due in full.

## Usage Available Upon Request

### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

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#### Address Type

Business Address	696
Residential Address	3,560

#### Gender

F	FEMALE	2,788
M	MALE	1,140

#### Membership Type

Associate	58
Clinical	1,936
Emerging Professional	392
Life	42
Retired	88
Student	1,830

#### Email Fees

HTML/Text Transmission Setup Fee: \$50/F

A/B Split: \$150/F

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour with a 1 hour minimum.

Greater than 2 Tests/Changes: \$50 per Test/Change

Image Hosting: \$50 per Image

Personalization of Transmission: \$100/F

Suppression: \$100/F

Tracking Report: \$25/F

Transmission: \$125/M