INFOCUS Exclusive List:

Updated: 5/30/2023

Design Build Institute of America Member Mailing List (DBIA)

www.dbia.org

List Universe

23,654 Active Members & Prospects	$125/M

Minimum Order: 3,000 Names

About

Founded in 1993, the Design-Build Institute of America is the only organization that defines, teaches and promotes best practices in design-build. DBIA focuses on an integrated design-build approach that delivers design and construction services under one contract with a single point of responsibility.

DBIA represents the entire design and construction industry. As an institute, our primary objective is to promote "Design-Build Done Right" by providing education, training, networking and support to all players involved in the design and construction industry. Members span the entire spectrum of design and construction professionals, including architects, engineers, specialty contractors, owners, consultants, lawyers, business development professionals, students and teachers.

DBIA members need a host of products and services to complete their design/construction projects including advocacy support, certification, and access to various industry-related resources. Member benefits include regional membership, *Industry Insight*, a weekly newsletter and *Integration Quarterly*, the quarterly magazine. DBIA also offers *educational programs*, including the Annual Conference, Water/Wastewater and Transportation Conferences, and the Federal Symposium.

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

List Acquisition
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Email Services
Print Production
List Management

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Selects

Business/Home Address	$15/M
Gender	$15/M
Job Title	$15/M
Market Sectors of Interest	$15/M
SCF	$15/M
State	$15/M
ZIP Code	$15/M

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

Contact:
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Other Recommended Lists

Building/Construction
Interior Design/Architecture
Government

Specifications & Important Notes

SOURCE: DBIA Records
LIST UPDATED: Quarterly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: $10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment
Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Business/Home Address		
Business	Business Address	19,139
Home	Home Address	4,504

Job Title	
Architect	446
Associate	498
CEO, COO, Executive Director, President	1,864
Engineer	1,860
Manager	5,338
Owner	156
Sales/Marketing	1,004
Vice President	2,778

Market Sectors of Interest	
Aviation	2,236
Civic/Assembly	1,171
Commercial Buildings	2,335
Educational Facilities	2,306

Market Sectors of Interest (cont.)	
Energy/Power	1,789
Faith-Based	608
Government-Federal/Military	1,784
Government-Public Institutions	2,194
Government-State/City/County/Municipal	2,817
Healthcare/Medical Facilities	2,206
Hospitality	1,451
Industrial Process and/or Research Facilities	1,700
Office Buildings	1,747
Other	2,180
Rehabilitation, Renovation and/or Restoration	1,453
Transportation (other than Aviation)	1,667
Utility (other than Energy/Power or Water/Wastewater)	675
Water/Wastewater	1,868