



Updated: 3/11/2024

# American Medical Student Association (AMSA) Mailing & Email Lists

[www.amsa.org](http://www.amsa.org)



## List Universe

27,951 Active US Member & Prospect Postal Addresses \$110/M  
24,358 Active US Member & Prospect Email Addresses \$275/M

Minimum Order: 2,500 Names

## Selects

Address Type	\$15/M
Membership	\$15/M
Category	
Race	\$15/M
State/SCF/ZIP	\$15/M
Specialty	\$15/M
Email Fees	INQ

## About

More than seventy years strong, with members across the globe, AMSA is the nation's oldest and largest independent, student-governed association committed to representing the concerns of all physicians-in-training.

AMSA's membership mailing list is an excellent marketing tool for goods and services that help aspiring physicians achieve their professional career goals.

Note: AMSA reserves the right to refuse any order deemed by AMSA to be contrary to the best interest of the membership. The name AMSA or American Medical Student Association may not be included within the message and content must not imply AMSA endorsement, representation, partnership or promotion in conjunction with AMSA.

## Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



## We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

- |  |                                  |
|--|----------------------------------|
| <a href="#">List Acquisition</a>         | <a href="#">Mail Fulfillment</a> |
| <a href="#">Design &amp; Copywriting</a> | <a href="#">Email Services</a>   |
| <a href="#">Print Production</a>         | <a href="#">List Management</a>  |

Let us quote your job today!

**Contact:**  
**INFOCUS Marketing**  
Phone: 800.708.5478  
Fax: 866.708.5478  
[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)  
[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

## Other Recommended Lists

[Physician](#)

## Specifications & Important Notes

SOURCE: AMSA Membership Records

LIST UPDATED: Monthly

### Terms & Conditions

Use of the List shall be in compliance with all applicable laws, rules, and regulations.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.

All email transmissions must be completed through INFOCUS Marketing.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Lists must be used within 6 months of date of receipt.

Sample mail and/or email piece required for approval.

Pre-payment required for first-time list purchasers.

### Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Orders cancelled prior to the scheduled transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Orders cancelled after the mail date are due in full.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

#### Address Type

Business Address	864
Residential Address	24,246

#### Membership Category

Domestic Medical Student	12,908
International Medical Student	7,713
Physician	27
Premedical	6,309

#### Specialty

Call for Counts

#### Email Fees

A/B Split: \$150F

Greater than 2 Tests/Changes: \$50 per Test/Change

HTML/Text Transmission Setup Fee: \$50F

Image Hosting: \$50 per image

Personalization of Transmission: \$100F

Suppression: \$100F

Tracking Report: \$25F

Transmission: \$125/M