



Updated: 10/27/2023

American Alliance of Museums (AAM) Member Mailing List

www.aam-us.org


List Universe

43,572 Total List \$150/M

Minimum Order: 2,000 Names

* AAM Member Rate \$120/M

Selects

Address Type	\$15/M
Functional	\$15/M
Gender	\$15/M
Member Type	\$15/M
Museum Type	\$15/M
SCF	\$15/M
State	\$15/M
ZIP Code	\$15/M

About

The American Alliance of Museums (formerly the American Association of Museums) is one organization that supports all museums. AAM members are primarily museum professionals, board members and volunteers who work for and with museums and have job titles that include: directors, curators, registrars, educators, trustees, exhibit designers, volunteers, development and public relations officers. AAM members work within a variety of museums concentrating on art, history, science, military, and children's museums as well as aquariums, botanical gardens, historic sites, zoos, science and technology centers.

AAM serves its extremely educated and enthusiastic membership through many programs including professional development, accreditation, advocacy and publications.

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS



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Other Recommended Lists

[Museum/Historical](#)

Specifications & Important Notes

SOURCE: AAM Membership Records

LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

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Selects

Address Type		Functional (cont.)	
Business Address	19,951	Senior	399
Residential Address	20,695	Student: Museum-Related	681
		Student: Other	729
		Visitor Services	589
		Volunteer Management	
Functional		Gender	
Archivist/Librarian	459	F FEMALE	21,241
Board Chair (unpaid)	140	M MALE	15,842
Community Outreach/External Relations	198		
Consultant/Independent Professional	11,772		
Curatorial	1,817		
Development	792		
Director	1,974		
Educator: College/University	1,530	Member Type	
Educator: Museum	1,336	Independent Professional	28,276
Exhibitions	2,092	Museum Staff (Paid or Unpaid)	11,700
Facility/Operations	529	Museum-Related Nonprofit Staff	300
Finance and Accounting	320	Other	176
Former Director/CEO	153	Trustee	135
General Administrative Staff	443	Museum Type	
Government Agency Staff	85	Anthropology Museum	43
Government Relations	44	Aquarium	3
HR	290	Arboretum/Botanical Garden/Public Garden	57
IT/Web	461	Art Museum/Center/Sculpture Garden	768
Legal	198	Children's or Youth Museum	69
Living Collections Care	39	Ethnically/Culturally/Tribally Specific	81
Management/VP/COO/CFO/Division	1,319	General or Multi disciplinary (several subjects)	143
Membership	446	Hall of Fame	13
Museum Store	178	Historic House	376
Museum Trustee	83	Historic Site/Landscape	13
Museum Volunteer	295	Historical Society	114
Other	4,013	History Museum	1,039
Other Museum Function	840	Military Museum/Battlefield	91
Other Non-Museum Function	1,447	Natural History Museum	114
President/CEO/Executive Director	1,423	Nature Center	16
Public Relations & Marketing	865	Other	34
Publications	298	Other For Profit	7
Registration/Collections Management	833	Other Nonprofit	25
Research: Audience Evaluation	77	Planetarium	
Research: Discipline Based	331	Presidential Library	9
Retired Museum Staff	254	Science/Technology Center/Museum	96
Security	331	Specialized Museum (Single Topic/Individual)	81
		Specialty	
		Transportation Museum	48
		Visitor Center/Interpretive Center	8
		Zoo/Animal Park	11