



Updated: 10/27/2023

# **American Alliance of Museums (AAM) Member Mailing List**

www.aam-us.org



List Universe @	
43,572 Total List	\$150/M
Minimum Order: 2,000 Names	
* AAM Member Rate \$120/M	

### About

The American Alliance of Museums (formerly the American Association of Museums) is one organization that supports all museums. AAM members are primarily museum professionals, board members and volunteers who work for and with museums and have job titles that include: directors, curators, registrars, educators, trustees, exhibit designers, volunteers, development and public relations officers. AAM members work within a variety of museums concentrating on art, history, science, military, and children's museums as well as aquariums, botanical gardens, historic sites, zoos, science and technology centers.

AAM serves its extremely educated and enthusiastic membership through many programs including professional development, accreditation, advocacy and publications.

### We Offer All the Services You Need to Effectively **Deliver Your Mail and Email Campaigns:**



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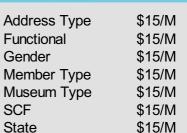
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# Selects (1)



### Addressing 0

**ZIP Code** 



\$15/M

EMAIL TRANSFER\* \$100/F KEYCODE \$10/M FTP\* \$100/F NCOA Fee \$40/F \*Includes DPV and CASS



#### Contact:

### **INFOCUS Marketing**

Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.InfocusMarketing.com

### Other Recommended Lists

Museum/Historical

# Specifications & Important Notes @

SOURCE: AAM Membership Records

LIST UPDATED: Quarterly

#### **Terms & Conditions**

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

#### **Payment**

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

#### **Usage Available Upon Request**

We believe the information on this datacard to be accurate, however, make no guarantees of a formation on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.  Selects	
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Address Type		Functional (cont.)		
Business Address	19,951	Senior	39	
Residential Address	20,695	Student: Museum-Related	68	
		Student: Other	72	
Functional		Visitor Services	58	
Archivist/Librarian	459	Volunteer Management		
Board Chair (unpaid)	140			
Community Outreach/External Relations	198	Gender		
Consultant/Independent Professional	11,772	F FEMALE	21,2	
Curatorial	1,817	M MALE	15,8	
Development	792			
Director	1,974	Member Type		
Educator: College/University	1,530	Independent Professional	28,27	
Educator: Museum	1,336	Museum Staff (Paid or Unpaid)	11,70	
Exhibitions	2,092	Museum-Related Nonprofit Staff	3(	
Facility/Operations	529	Other	1	
Finance and Accounting	320	Trustee	1	
Former Director/CEO	153			
General Administrative Staff	443	Museum Type		
Government Agency Staff	85	Anthropology Museum		
Government Relations	44	Aguarium		
HR	290	Arboretum/Botanical Garden/Public Garden		
IT/Web	461	Art Museum/Center/Sculpture Garden	7	
Legal	198	Children's or Youth Museum		
Living Collections Care	39			
Management/VP/COO/CFO/Division	1,319	Ethnically/Culturally/Tribally Specific		
Membership	446	General or Multi disciplinary (several subjects)	1.	
Museum Store	178	Hall of Fame		
Museum Trustee	83	Historic House	3	
Museum Volunteer	295	Historic Site/Landscape		
Other	4,013	Historical Society	1	
Other Museum Function	840	History Museum	1,0	
Other Non-Museum Function	1,447	Military Museum/Battlefield		
President/CEO/Executive Director	1,423	Natural History Museum	1	
Public Relations & Marketing	865	Nature Center		
Publications	298	Other		
Registration/Collections Management	833	Other For Profit		
Research: Audience Evaluation	77	Other Nonprofit		
Research: Discipline Based	331	Planetarium		
Retired Museum Staff	254	Presidential Library		
Security	331	Science/Technology Center/Museum		
		Specialized Museum (Single Topic/Individual)		
		Specialty		
		Transportation Museum	4	
		Visitor Center/Interpretive Center		
		Zoo/Animal Park		