



Updated: 1/05/2024

# National Association of School Nurses (NASN) Member Mailing List

[www.nasn.org](http://www.nasn.org)



## List Universe

24,566 Active Members \$200/M

Minimum Order: 3,000 Names

## Selects

|               |        |
|---------------|--------|
| Campaign Type | \$15/M |
| SCF           | \$15/M |
| State         | \$15/M |
| ZIP Code      | \$15/M |

## About

Founded in 1977, the National Association of School Nurses is the leading specialty nursing organization exclusively representing school nurses. NASN members are registered nurses specializing in school nursing practice.

School nursing is a specialized practice of professional nursing that advances the well being, academic success, and life-long achievement of students. To that end, school nurses facilitate positive student responses to normal development; promote health and safety; intervene with actual and potential health problems; provide case management services; and actively collaborate with others to build student and family capacity for adaptation, self management, self advocacy, and learning.

The NASN membership list is available for the advertisement of products, educational material, and job tools that support the NASN mission and benefit NASN members.

## Addressing

|                 |         |
|-----------------|---------|
| EMAIL TRANSFER* | \$100/F |
| KEYCODE         | \$10/M  |
| FTP*            | \$100/F |
| NCOA Fee        | \$40/F  |

\*Includes DPV and CASS



## Contact:

**INFOCUS Marketing**

Phone: 800.708.5478

Fax: 866.708.5478

[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

## We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



[List Acquisition](#)



[Mail Fulfillment](#)



[Design & Copywriting](#)



[Email Services](#)



[Print Production](#)



[List Management](#)

**Let us quote your job today!**

## Other Recommended Lists

[Education K-12](#)

[Nursing](#)

## Specifications & Important Notes

SOURCE: NASN Membership Records

LIST UPDATED: Monthly

### Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

### Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

| Campaign Type |                              |       |
|---------------|------------------------------|-------|
| ED            | Educational Campaigns        | 6,369 |
| AD            | Product or Service Campaigns | 3,847 |