



Updated: 1/11/2023

ABRET Neurodiagnostic Credentialing and Accreditation Mailing & Email Lists

www.abret.org



List Universe

8,291	Certificant Postal Addresses	\$200/M
7,478	Certificant Email Addresses	\$300/M

Minimum Order: 2,000 Names

Selects

Email Fees	INQ
SCF	\$15/M
State	\$15/M
Title	\$15/M
ZIP Code	\$15/M

About

Established in 1964, ABRET Neurodiagnostic Credentialing and Accreditation is the credentialing board for Electroencephalographic (EEG), Evoked Potential (EP), Long Term Monitoring (LTM), Neurophysiologic Intraoperative Monitoring (NIOM) Technologists and Autonomic Testing (CAP) Professionals.

ABRET credentials are internationally recognized and endorsed by the American Clinical Neurophysiology Society (ACNS) and ASET: The Neurodiagnostic Society.

These technologists work mainly with Neurologists, Clinical Neurophysiologists, Neurosurgeons and Orthopedic Surgeons to assess the functioning of the nervous system. They perform various types of neuro monitoring to evaluate nervous system disorders and protect neuromuscular pathways at risk during surgery. Their credentials must be renewed every 5 years.

Neurodiagnostic technologists are employed by hospitals, clinics, medical offices, or independent companies. They may work in an outpatient setting, in the operating room, intensive care, in research or education.

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS



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We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



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Specifications & Important Notes

SOURCE: Certification Records

LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Email Fees

A/B Split: \$150F

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour with a 1 hour minimum.

Greater than 2 Tests/Changes: \$50 per Test/Change

HTML/Text Transmission Setup Fee: \$50F

Image Hosting: \$50 per image

Personalization of Transmission: \$100F

Suppression: \$100F

Tracking Report: \$25F

Transmission: \$125/M