



Updated: 10/22/2021

# Society for Mining Metallurgy and Exploration Member Mailing List (SME)

[www.smenet.org](http://www.smenet.org)


## List Universe

|       |                                   |          |
|-------|-----------------------------------|----------|
| 6,379 | Active Paid U.S. Members          | \$130/M* |
| 2,304 | Active Paid International Members | \$150/M  |

Minimum Order: 3,000 Names

\* Exhibitor/Advertiser Rate \$100/M

## Selects

|                             |        |
|-----------------------------|--------|
| Address Type                | \$15/M |
| Division/Technical Interest | \$25/M |
| Gender                      | \$15/M |
| Job Title                   | \$25/M |
| Member Type                 | \$25/M |
| SCF                         | \$15/M |
| State                       | \$15/M |
| ZIP Code                    | \$15/M |

## About

Founded in 1957, the Society for Mining, Metallurgy, and Exploration (SME) is the largest organization exclusively serving professionals in the global mining community. SME members are primarily mining engineers, plant/mine managers, geologists, educators and top-level managers of businesses involved in mining/metals, exploration, environment, geology, academia, government, and consulting. SME members are actively involved in minerals exploration, extraction, production, processing, economics, metallurgy and other related areas.

## Addressing

|                 |         |
|-----------------|---------|
| EMAIL TRANSFER* | \$100/F |
| KEYCODE         | \$10/M  |
| FTP*            | \$100/F |
| NCOA Fee        | \$40/F  |

\*Includes DPV and CASS

## We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

|  |                                  |
|--|----------------------------------|
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### Contact:

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Phone: 800.708.5478

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## Other Recommended Lists

[Engineering](#)

## Specifications & Important Notes

SOURCE: SME Membership Records

LIST UPDATED: Quarterly

### Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

### Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

| Address Type                           |       | Job Title (cont.) |                      |
|--|-------|-------------------|----------------------|
| Business Address                       | E     | Engineer          | 1,278                |
| Residential Address                    | H     | Geologist         | 402                  |
|  | G     | GM/Vice President | 506                  |
|  | M     | Marketing/Sales   | 180                  |
| Division/Technical Interest            |       | N                 | Mine/Plant Manager   |
| M Bulk Material Handling               | 74    | N                 | Mine/Plant Manager   |
| F Coal & Energy                        | 836   | Z                 | Other                |
| J Education                            | 94    | O                 | Owner                |
| E Environmental                        | 642   | P                 | President/CEO/COO    |
| H Industrial Minerals & Aggregates     | 634   | R                 | Purchasing Agent     |
| B Mineral & Metallurgical Processing   | 1,334 | S                 | Scientist/Researcher |
| A Mining & Exploration (Metallics)     | 3,084 | T                 | Student              |
| U Underground Construction Association | 1,083 | U                 | Supervisor/Foreman   |
|  |       |                   | 74                   |
| Gender                                 |       | Member Type       |                      |
| F Female                               | 969   | Member            | 7,415                |
| M Male                                 | 6,469 | Student           | 1,268                |
| Job Title                              |       |                   |                      |
| C Consultant                           | 561   |                   |                      |
| D Educator                             | 152   |                   |                      |