INFOCUS Exclusive List:

Updated: 10/23/2023

National Hospice and Palliative Care Organization (NHPCO) Member Mailing List

www.nhpco.org

List Universe

57,251 Active Paid Members $200/M*

Minimum Order: 1,000 Names

* Member rate $150/M

Selects

Gender	$15/M
Member Type	$15/M
One Per Site	$15/M
SCF	$15/M
Section	$15/M
State	$15/M
ZIP Code	$15/M

About

Founded in 1978, the National Hospice and Palliative Care Organization (formerly the National Hospice Organization) is the oldest and largest non-profit membership organization devoted exclusively to hospice. NHPCO is committed to being the nation's leader in improving end-of-life care and in expanding access to hospice care - thereby profoundly enhancing the quality of life for people dying in America. As a public benefit, NHPCO also is dedicated to advancing the philosophy and practice of hospice care to meet the unique needs of each person and his or her family at the end-of-life.

NHPCO members are selectable by Providers (hospices, nursing homes, freestanding inpatient facilities, home care agencies and programs established for in-home patient care) and Professionals (nurses, doctors, social workers, spiritual caregivers, etc.)

Please note that NHPCO does not allow recruitment mailings.

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

List Acquisition
Mail Fulfillment
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Email Services
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List Management

Let us quote your job today!

Contact:
INFOCUS Marketing
Phone: 800.708.5478
Fax: 866.708.5478
sales@infocusmarketing.com
www.InfocusMarketing.com

Other Recommended Lists

Extended & Senior Care

Specifications & Important Notes

SOURCE: NHPCO membership records
LIST UPDATED: Monthly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: $10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment
Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Gender		
F	Female	43,472
M	Male	10,286

Member Type	
Individual	55,704
Provider	2,794

Section		
ALLIED	Allied Therapist	
BEREAVE	Bereavement Professional	1,240
CEO	CEO / Executive	998
CERT NA	Certified Nursing Assistant	184
CLINOM	Clinical & Operations Management	2,620
DEV/PR	Development/Public Relations/Marketing	1,048
FIN/IS	Finance/Information Systems	696
NURSE	Nurse	3,805
PHARMACIST	Pharmacist	170
PHYSICIAN	Physician	555
PI/QA	Quality Assessment/Performance Improvement	1,097
RESEARCH	Research/Academics/Education	566
SOCIAL	Social Worker	1,610
SPIRITUAL	Spiritual Caregiver	749
VOLUNTEER	Volunteer/Volunteer Management	1,201