Updated: 3/02/2023

School Nutrition Association (SNA) Member Mailing List

www.schoolnutrition.org

List Universe

46,603 Active Paid Members $200/M*

Minimum Order: 3,500 Names

* Member/Exhibitor Rate: $170/M
Patron Rate: $130/M

About

Founded in 1946, the School Nutrition Association (SNA) is the largest and only association dedicated to serving supervisors, managers, administrators, nutritionists, and other professionals involved in the preparation of the food served in cafeterias at the elementary and secondary school educational levels. Recognized as the authority on school nutrition programs, SNA's mission is to advance good nutrition for all children.

SNA members are school food service professionals responsible for a variety of tasks at the state, county/district or local levels. These include: implementing dietary guidelines, managing and training cafeteria staff, food preparation, child nutrition, menu planning, purchasing, food safety, and other functions of managing school food service operations or a school cafeteria. SNA members are the decision-makers for thousands of products and services used in school kitchens and cafeterias. Members are divided into categories for $25/M extra.

SNA members are selectable by category which includes Directors/ Supervisors (administering at the state, county or district levels), Managers (managing for single school or central kitchen), and Employees (working in a single school cafeteria or central kitchen).

Selects

Category	$25/M
Gender	$15/M
State/SCF/ZIP	$15/M

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F
NCOA Fee	$40/F

*Includes DPV and CASS

Contact:
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We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

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Design & Copywriting
Email Services
Print Production
List Management

Let us quote your job today!

Other Recommended Lists

Education K-12
Food & Agriculture
Health & Wellness

Specifications & Important Notes

SOURCE: SNA Membership Records
LIST UPDATED: Quarterly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: $10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment
Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Category	
Affiliate-Employee[1]	580
Food Service/Nutrition District Director	5,971
Food Service/Nutrition Employee [2]	21,665
Food Service/Nutrition Major City Director	591
Food Service/Nutrition Manager [3]	16,564

Gender		
F	Female	37,996
M	Male	4,916

[1] Part-time employee
[2] Individuals working in a single school cafeteria or central kitchen.
[3] Individuals managing the food service programs for a single school or central kitchen.