



Updated: 1/02/2024

## AMSUS The Society of Federal Health Professionals Member Mailing & Email Lists

[www.amsus.org](http://www.amsus.org)



### List Universe

5,228	Active & Lapsed Member Postal Addresses	\$150/M*
3,609	Active & Lapsed Member Email Addresses	\$275/M*

Minimum Order: 3,000 Names

\* Lapsed members have a 24 month recency

Multichannel Rate	\$400/M
Sustaining Member Postal Rate	\$112.50/M
Sustaining Member Email Rate	\$206.50/M

### Selects

Address Type	\$15/M
Agency/Service	\$25/M
Email Fees	INQ
Gender	\$15/M
Military Rank	\$25/M
Profession	\$25/M
SCF	\$15/M
State	\$15/M
ZIP Code	\$15/M

### About

Founded in 1891, AMSUS The Society of Federal Professionals, is the oldest and largest organization dedicated to federal healthcare professionals. AMSUS members represent all uniformed services, as well as the Department of Veterans Affairs, other federal agencies, foreign services, and civilians including retired military and academia. Members consist of physicians, surgeons, nurses, dentists, and other allied health practitioners.

AMSUS members are primarily officers who must be thoroughly prepared to handle all medical issues during both times of peace and war. This makes them excellent prospects for a wide array of products and services related to medicine and overall patient care.

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



**Contact:**

**INFOCUS Marketing**

Phone: 800.708.5478

Fax: 866.708.5478

[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

### We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

<a href="#">List Acquisition</a>	<a href="#">Mail Fulfillment</a>
<a href="#">Design &amp; Copywriting</a>	<a href="#">Email Services</a>
<a href="#">Print Production</a>	<a href="#">List Management</a>

Let us quote your job today!

### Other Recommended Lists

[Military/Veteran](#)

[Ophthalmology & Optometry](#)

[Dentistry](#)

[Nursing](#)

[Physician](#)

Specifications & Important Notes ⓘ

SOURCE: AMSUS Membership Records  
LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.  
20% commission to qualified list brokers.  
Allow 2-5 business days to process order after list owner approval.  
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.  
Reuse discount: \$10/M off base price. Approval required.  
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.  
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.  
Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.  
Pre-payment required for first-time mailers.  
Orders cancelled after the mail date are due in full.  
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

Selects

Address Type			Military Rank (cont.)		
Business Address	293		LT	Lieutenant	704
Residential Address	4,912		LTC	Lieutenant Colonel	359
			LTG	Lieutenant General	7
Agency/Service			LCDR	Lt Commander	197
Air Force	786		LTJG	Lt Junior Grade	3
Air Force Reserves	408		MAJ	Major	401
Air National Guard	124		MG	Major General	36
Army	1,206		HMCM	Master Chief PO	2
Army National Guard	127		MSG	Master Sgt	15
Army Reserves	624		RADM	Rear Admiral	69
Civilian	74		2LT	Second Lieutenant	300
Coast Guard	4		SMSgt	Senior Master Sgt	12
Foreign Service	6		SGT	Sergeant	6
Navy	800		SGM	Sergeant Major	3
Navy Reserves	475		SFC	Sgt 1st Class	11
Other	36		HMCS	Sr. Chief PO	3
Public Health Service	433		SSG	Staff Sgt	1
Retired Military/Govt	1,622		TSgt	Technical Sgt	2
Veterans Affairs	128		VADM	Vice Admiral	7
			WO	Warrant Officer	1
Email Fees			Profession		
A/B Split: \$150/F			Bioscientist		43
All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hr. with a 1 hr. minimum			Civilian		18
Greater than 2 tests/changes: \$50 per test/change			Dentist		285
HTML/Text Setup: \$50/F			Dietician		11
Image Hosting: \$50 per image			Enlisted		1
Personalization of Transmission: \$100/F			Health Care Admin		305
Suppression files larger than 500K records will incur an additional \$150/F fee.			Lawyer		1
Suppression: \$100/F			Medical Resident		52
Tracking Report: \$25/F			Nurse		960
Transmission: \$125/M			Nurse Practitioner		46
			Occupational Therapist		6
			Optometrist		64
			Other		100
			Pharmacist		124
			Physical Therapist		23
			Physician		2,040
			Physician Assistant		90
			Podiatrist		19
			Psychologist		39
			Research/Academic		15
			Resident		124
			Social Worker		40
			Student		929
			Veterinarian		27
Gender					
F	Female	1,833			
M	Male	3,228			
Military Rank					
HM1	1st Class PO	5			
HM2	2nd Class PO	3			
ADM	Admiral	1			
BG	Brigadier General	55			
CAPT	Captain	892			
CMSgt	Chief Master Sgt	9			
HMC	Chief PO	5			
CWO4	Chief Warrant Officer Four	1			
CW3	Chief Warrant Officer Three	3			
CW2	Chief Warrant Officer Two	1			
COL	Colonel	1,349			
CSM	Command Sgt Major SMG Sergeant Major	3			
CDR	Commander	311			
ENS	Ensign	309			
1LT	First Lieutenant	14			