



Updated: 3/04/2024

International Interior Design Association (IIDA) Member Mailing & Email Lists

www.iida.org



List Universe

12,727	Active Paid U.S. Members	\$150/M*
12,719	U.S. Member Email Addresses	\$300/M*

Minimum Order: 2,000 Names

* IIDA Member Postal Rate \$125/M
IIDA Corporate Members Minimum Order: 1000 Names
Multi-Channel Rate \$375/M
IIDA Member Email Rate \$275/M
IIDA Member Multi-Channel Rate \$350/M

Selects

Address Type	INQ
Chapter	\$25/M
Gender	\$25/M
Member Type	\$25/M
State/SCF/ZIP	\$15/M
Email Fees	INQ

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS

About

Founded in 1994, the International Interior Design Association (IIDA) is the premiere professional networking and educational association serving interior designers, design students, and related industry professionals. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge. IIDA serves members involved in all aspects of commercial and residential interior design, with a special focus on specialty areas such as hospitality, facility planning, healthcare, retail, education, government and sustainable design.

The main goals of IIDA are to be advocates for design excellence, nurture a global interior design community, maintain educational standards, respond to trends in business and design, provide superior information about interior design and related issues, and to use its own rapidly developing body of knowledge as a resource for designers internationally. IIDA offers its members many benefits such as numerous publications, legislative and political advocacy, networking opportunities, special events, competitions, conferences, discounts and much more.

Note: If the Chapter you are looking for is not listed on the select page please call for counts.



Contact:

INFOCUS Marketing

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www.InfocusMarketing.com

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



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[Email Services](#)



[Print Production](#)



[List Management](#)

Let us quote your job today!

Other Recommended Lists

[Interior Design/Architecture](#)

Specifications & Important Notes

SOURCE: IIDA Membership Records

LIST UPDATED: Monthly

Terms & Conditions

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

All email transmissions must be completed through INFOCUS Marketing.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Reuse of the list is permitted only if it occurs within one month of the original order.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Pre-payment required for first-time emailers and mailers.

Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled after the mail date/email transmission date are due in full.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type			Chapter (cont.)		
Business Address		3,750	PND	Pennsylvania/New Jersey/Delaware Chapter	447
Residential Address		8,930	ROCKY_MTN	Rocky Mountain Chapter	268
			S_CALI	Southern California Chapter	866
			SOUTHWEST	Southwest Chapter	271
			TENNESSEE	Tennessee Chapter	353
			TEXAS_OKLA	Texas and Oklahoma Chapter	1,433
			VA_WV	Virginia and West Virginia Chapter	137
			WISCONSIN	Wisconsin Chapter	222
Chapter					
ALABAMA	Alabama Chapter	331			
CAROLINAS	Carolinas Chapter	691			
DELTA_REGL	Delta Regional Chapter	213			
FLORIDA	Florida Chapter	680			
GEORGIA	Georgia Chapter	459			
GRT_PLAINS	Great Plains Chapter	370			
ILLINOIS	Illinois Chapter	544			
INDIANA	Indiana Chapter	231			
INTER	International At Large Chapter	139			
JAPAN	Japan Chapter	48			
MICHIGAN	Michigan Chapter	302			
MIDAMERICA	Mid America Chapter	434			
MID_ATL	Mid Atlantic Chapter	511			
NEWENGLAND	New England Chapter	567			
NEW_YORK	New York Chapter	764			
N_CALI	Northern California Chapter	594			
N_PACIFIC	Northern Pacific Chapter	390			
NORTHLAND	Northland Chapter	344			
OHIO_KNTKY	Ohio and Kentucky Chapter	609			
OREGON	Oregon Chapter	222			
			Gender		
			F	Female	9,417
			M	Male	2,495
			Member Type		
				Designer	6,995
				Educator	161
				Industry	2,751
				Student	3,170
			Email Fees		
			HTML/Text Transmission Setup Fee: \$50/F		
			A/B Split: \$150/F		
			All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/hr with a 1 hr minimum		
			Greater than 2 tests/changes: \$50 per test/change		
			Image Hosting: \$50 per image		
			Personalization of Transmission: \$100/F		
			Suppression: \$100/F		
			Tracking Report: \$25/F		
			Transmission: \$125/M		