



Updated: 10/04/2022

American Society for Public Administration (ASPA) Member Mailing List

www.aspanet.org



List Universe

3,863 Active Paid Members \$150/M

Minimum Order: 3,000 Names

Selects

Address Type	\$15/M
Education Level	\$15/M
Gender	\$15/M
Race/Ethnicity	\$15/M
SCF	\$15/M
State	\$15/M
Title	\$15/M
ZIP Code	\$15/M

About

Founded in 1939, the American Society for Public Administration (ASPA) is the oldest and only association striving to improve governmental administration and management. ASPA's prestigious membership includes public managers, public/elected officials, educators and administrators at all levels of government and professional disciplines.

21% of ASPA members are top/middle managers; 40% have graduate degrees; and 52% are at business address. Benefits include ASPA's journal, *Public Administration Review (PAR)*, a monthly newspaper, on-line services, and numerous networking and volunteer opportunities.

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS

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Specifications & Important Notes ⓘ

SOURCE: ASPA membership records
LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: \$10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type		
Business Address		909
Residential Address		2,688
Education Level		
Doctorate		1,119
Graduate Degree		1,238
Undergraduate Degree		126
Gender		
F	Female	1,472
M	Male	1,794
Race/Ethnicity		
African American		329
Asian American		56
Caucasian		1,302
Hispanic		159
Other		77
Title		
Appointed/Elected Official		76
First Line Management		40
Middle Management		97
Staff		70
Top Management		10
University Administration		3
University Teaching		8