

Updated: 10/25/2022

## American Society of Addiction Medicine Member Mailing & Email Lists (ASAM)

[www.asam.org](http://www.asam.org)



### List Universe

6,935	Society Member Postal Addresses	\$295/M
6,623	Society Member Email Addresses	\$410/M

Minimum Order: 2,000 Names

### About

Founded in 1954, The American Society of Addiction Medicine (ASAM) is a professional society representing physicians and associated professionals dedicated to increasing access and improving the quality of addiction treatment; educating physicians, other medical professionals and the public; supporting research and prevention; and promoting the appropriate role of physicians in the care of patients with addiction.

The ASAM mailing list provides you a valuable opportunity to exclusively reach physicians and associated professionals within the field of addiction medicine and encompass all medical specialties and subspecialties. These professionals are mainly engaged in private practice, research, and medical education. They primarily work in group practices treating people with addictions, though many serve as corporate medical directors or work in other clinical settings.

ASAM Members are extremely responsive and are an ideal audience for offers pertaining to: subscriptions/books/journals, pharmaceuticals, medical group management, medical equipment and supplies, continuing education, seminars, conferences, insurance, office supplies, equipment, and much more.

Please visit [ASAM Advertising Guidelines](#) for a list of advertising restrictions.

### Selects

Address Type	\$15/M
Certification Type	\$20/M
Employment Sector	\$20/M
Gender	\$15/M
Member Type	\$15/M
Other Association	\$20/M
Membership	
Primary Practice	\$20/M
Primary Specialty	\$20/M
State/ZIP/SCF	\$15/M
Email Fees	INQ

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



### Contact:

**INFOCUS Marketing**

Phone: 800.708.5478

Fax: 866.708.5478

[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

### We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



[List Acquisition](#)



[Mail Fulfillment](#)



[Design & Copywriting](#)



[Email Services](#)



[Print Production](#)



[List Management](#)

**Let us quote your job today!**

## Other Recommended Lists

[Mental Health  
Health & Wellness](#)

[Physician](#)

## Specifications & Important Notes

SOURCE: ASAM Membership Records

LIST UPDATED: Weekly

### Terms & Conditions

Allow 5-7 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

All email transmissions must be completed through INFOCUS Marketing.

Any abbreviation or version of the name of this association may not be used in any email transmission.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

Sample mail and/or email piece required for approval.

List purchaser should not change, alter, or otherwise modify the approved sample mail piece.

20% commission to qualified list brokers.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Prices and features subject to change.

Lists must be used within 6 months of date of receipt.

### Payment

Pre-payment required for first-time mailers.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled after the mail date/email transmission date are due in full.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Address Type			Other Association Membership (cont.)		
Business Address		2,916	ACP	American College of Physicians	126
Residential Address		3,762	AMA	American Medical Association	385
			AOA	American Osteopathic Association	133
			APA	American Psychiatric Association	257
			CMA	Canadian Medical Association	76
Certification Type			Primary Practice		
ABAM		1,393	Administrative Activities		49
ABPN		395	Direct Patient Care		907
			Medical Education		23
			Medical Research		21
			Other Non-Patient Care		20
Employment Sector			Primary Specialty		
City/County/State Government		165	Addiction Medicine		196
Community Mental Health Care Center		167	Addiction Psychiatry		39
Federally Qualified Health Center		252	Anesthesiology		88
Group Practice		659	Emergency Medicine		130
HMO		42	Family Practice		230
Medical School		399	Internal Medicine		425
Non-Government Hospital		445	Pain Management and Pain Medicine		12
Non-Government Outpatient Addiction Treatment Center		335	Psychiatry		709
Non-Government Residential Addiction Treatment Center		186			
Other		377			
Self-Employed Solo Practice		697			
Two-Physician Practice		69			
U.S. Government		111			
Gender			Email Fees		
F	Female	2,832	A/B Split: \$150F		
M	Male	3,274	All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour with a 1 hour minimum.		
Member Type			Greater than 2 Tests/Changes: \$50 per Test/Change		
ECP	Early Career Physician	712	HTML/Text Transmission Setup Fee: \$50F		
INT	International Member	82	Image Hosting: \$50 per image		
REG	Regular Member	1,463	Personalization of Transmission: \$100F		
RES	Resident Member	362	Suppression: \$100F		
RET	Retired Member	90	Tracking Report: \$25F		
STU	Student Member	659	Transmission: \$125/M		
Other Association Membership					
AAAP	American Academy of Addiction Psychiatry	119			
AAFP	American Academy of Family Physicians	193			