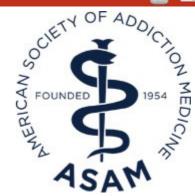




Updated: 10/25/2022

American Society of Addiction Medicine Member Mailing & Email Lists (ASAM)

www.asam.org



List Universe (1)

6,935 Society Member Postal Addresses \$295/M \$410/M 6,623 Society Member Email Addresses

Minimum Order: 2,000 Names

About

Founded in 1954, The American Society of Addiction Medicine (ASAM) is a professional society representing physicians and associated professionals dedicated to increasing access and improving the quality of addiction treatment; educating physicians, other medical professionals and the public; supporting research and prevention; and promoting the appropriate role of physicians in the care of patients with addiction.

The ASAM mailing list provides you a valuable opportunity to exclusively reach physicians and associated professionals within the field of addiction medicine and encompass all medical specialties and subspecialties. These professionals are mainly engaged in private practice, research, and medical education. They primarily work in group practices treating people with addictions, though many serve as corporate medical directors or work in other clinical settings.

ASAM Members are extremely responsive and are an ideal audience for offers pertaining to: subscriptions/books/journals, pharmaceuticals, medical group management, medical equipment and supplies, continuing education, seminars, conferences, insurance, office supplies, equipment, and much more.

Please visit ASAM Advertising Guidelines for a list of advertising restrictions.

We Offer All the Services You Need to Effectively **Deliver Your Mail and Email Campaigns:**



List Acquisition



Design & Copywriting



Print Production



Mail Fulfillment



Email Services



<u>.ist Management</u>

Let us quote your job today!

Selects (1)



Address Type \$15/M Certification Type \$20/M **Employment Sector** \$20/M Gender \$15/M Member Type \$15/M Other Association \$20/M Membership \$20/M Primary Practice Primary Specialty \$20/M State/ZIP/SCF \$15/M **Email Fees INQ**

Addressing 0



EMAIL TRANSFER* \$100/F KEYCODE \$10/M FTP* \$100/F NCOA Fee \$40/F *Includes DPV and CASS



Contact: **INFOCUS Marketing**

Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.InfocusMarketing.com

Other Recommended Lists

Mental Health
Health & Wellness

Physician

Specifications & Important Notes @

SOURCE: ASAM Membership Records

LIST UPDATED: Weekly

Terms & Conditions

Allow 5-7 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

All email transmissions must be completed through INFOCUS Marketing.

Any abbreviation or version of the name of this association may not be used in any email transmission.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

Sample mail and/or email piece required for approval.

List purchaser should not change, alter, or otherwise modify the approved sample mail piece.

20% commission to qualified list brokers.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Prices and features subject to change.

Lists must be used within 6 months of date of receipt.

Payment

Pre-payment required for first-time mailers.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled after the mail date/email transmission date are due in full.

Usage Available Upon Request

Disclaime

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

	Address Type				Other Association Membership (cont.)		
Business Address		2,916	ACP	American College of Physicians	126		
Res	Residential Address		3,762	AMA	American Medical Association	385	
				AOA	American Osteopathic Association	133	
	Certification ⁻	Гуре		APA	American Psychiatric Association	257	
	ABAM		1,393	CMA	Canadian Medical Association	76	
1	ABPN		395				
				Primary Practice			
Employment Sector				Administrative Activities 49			
City	City/County/State Government			Direct Patient Care			
Com	Community Mental Health Care Center			Medical Education 23			
Fede	Federally Qualified Health Center			Medical Research			
Grou	Group Practice			Other Non-Patient Care			
НМО	НМО						
Medical School			399		Primary Specialty		
Non-	Non-Government Hospital			Add	Addiction Medicine		
Non-	Non-Government Outpatient Addiction Treatment Center			Add	Addiction Psychiatry		
Non-	Non-Government Residential Addiction Treatment Center			Ane	sthesiology	88	
Othe	Other			Eme	ergency Medicine	130	
Self-	Self-Employed Solo Practice			Family Practice			
Two	Two-Physician Practice			Internal Medicine 425			
U.S.	U.S. Government 11			Pain Management and Pain Medicine 12			
				Psychiatry 709			
	Gender						
F	Female		2,832		Email Fees		
М	Male		3,274	A/B	Split: \$150F		
					All text, code, and/or artwork changes to HTML email		
Member Type				document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour			
ECP	Early Career Physician		712		a 1 hour minimum.	U/ HOUI	
INT	International Member		82		ater than 2 Tests/Changes: \$50 per Test/Change		
REG	Regular Member		1,463		L/Text Transmission Setup Fee: \$50F		
RES	Resident Member		362		ge Hosting: \$50 per image		
RET	Retired Member		90		onalization of Transmission: \$100F		
STU	Student Member		659		pression: \$100F		
					king Report: \$25F		
	Other Association Membership				Transmission: \$125/M		
AAAP	AAAP American Academy of Addiction Psychiatry		119				
AAFP	AAFP American Academy of Family Physicians						