



Updated: 1/05/2024

American Academy of Otolaryngology - Head and Neck Surgery Member Mailing List (AAO-HNS)

www.entnet.org



List Universe

18,653	Member & Non-Member Buyers	\$275/M*
236	Oto. Dept. Heads, Fellowship & Residency Program Directors	\$225/F

Minimum Order: 3,000 Names

* AAO-HNS Member Rate \$175/M
Lists may only be fulfilled to Third-Party Mailhouse

Selects

Board Certification	\$20/M
Member/Non-Member Buyer	\$15/M
Membership Type	\$20/M
Non-U.S. Records	\$20/M
Primary Practice Type	\$20/M
Specialties	\$20/M
State/ZIP/SCF	\$15/M
Address Type	\$15/M

About

Commonly referred to as ENT physicians, members of AAO-HNS treat such common medical disorders as chronic ear infection, sinusitis, snoring and sleep apnea, hearing loss, allergies and hay fever, nosebleeds, hoarseness, dizziness, to facial plastic and reconstructive surgery, swallowing disorders and head and neck cancer.

AAO-HNS is the world's largest member organization of otolaryngologists – head and neck surgeons who diagnose, treat, and perform surgery for the ears, nose, throat and related structures of the head and neck.

Representing more than 10,000 otolaryngologists, AAO-HNS is a global leader in advancing the art, science and ethical practice of the profession. Members are unique in that they are trained in both medicine and surgery. Because otolaryngology is the oldest medical specialty in the United States, AAO-HNS enjoys a rich history and attracts a prestigious membership base.

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS



Contact:

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Specifications & Important Notes

SOURCE: Membership Records

LIST UPDATED: Quarterly

Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

The AAO-HNS mailing list does not contain members who have opted out of receiving unsolicited mail from third-party advertisements.

Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Board Certification			Membership Type (cont.)		
ABAI	American Board of Allergy & Immunology	18	XRES	Non-Member Resident	327
ABEM	American Board of Emergency Medicine	2	RES	Resident	1,793
ABFPRS	American Board of Facial Plastic & Reconstructive Surgery	489	SCI	Scientific Fellow	15
ABFP	American Board of Family Practice	496	Non-U.S. Records		
ABIM	American Board of Internal Medicine	12	Non-U.S. Member		1,390
ABNS	American Board of Neurological Surgery	22	Non-U.S. Non-Member Buyer		2,510
ABOP	American Board of Ophthalmology	8	Primary Practice Type		
ABOto	American Board of Otolaryngology	1,625	CLNC-N-PH	Clinical non-physician	173
ABPAT	American Board of Pathology	2	GRP-MULTI	Group Multi-specialty	1,282
ABPED	American Board of Pediatrics	8	GRP-SINGL	Group Single Specialty	4,000
ABPS	American Board of Plastic Surgery	24	OTHER-N-CLNC	Non-Clinical Organization	27
ABPM	American Board of Preventive Medicine	5	RESEARCH	Research	124
ABR	American Board of Radiology	1	SOLO	Solo Practice	1,718
ABS	American Board of Surgery	95	Specialties		
AOBOO	American Osteopathic Board - Otolaryngology & Ophthalmology	163	ENDO	Endocrine Surgery	130
Member/Non-Member Buyer			FPS	Facial Plastic & Reconstructive Surgery	1,344
Member		13,873	GEN	General Otolaryngology	5,412
Non-Member Buyer		4,789	HNS	Head & Neck Surgery	2,115
Membership Type			LRY	Laryngology	851
FEL	Fellow	7,293	NRO	Neurotology	646
MEM	Member	3,216	OAL	Otolaryngologic Allergy	887
AFFL	Member Affiliate	362	OTO	Otology	1,165
ASSC	Member Associate	2	PDO	Pediatric Otolaryngology	1,244
XNON	Non-Member Other	933	RH	Rhinology	1,322
XPHY	Non-Member Physician	3,503	Address Type		
			Business Address		7,166
			Residential Address		6,642