



Updated: 9/14/2022

## Urgent Care Association (UCA) Member Mailing & Email Lists

[www.urgentcareassociation.org](http://www.urgentcareassociation.org)



### List Universe

6,032 Active Member Postal Addresses	\$240/M*
6,032 Active Member Email Addresses	\$390/M*

Minimum Order: 1,500 Names

\* Member Postal Rate \$200/M  
Member Email Rate \$325/M

### Selects

	INQ
Address Type	\$15/M
Credential	\$15/M
Email Fees	INQ
One Per Location	\$15/M
State/ZIP/SCF	\$15/M

### About

The Urgent Care Association (UCA) is the trade association for Urgent Care, with a membership of more than 4,000 Urgent Care centers representing clinical and business professionals from the United States and abroad.

The UCA member list aligns you and your company with a highly targeted and qualified audience representing multidisciplinary Urgent Care influencers and decision makers who are interested in your product and services portfolio.

Note: For security purposes, UCA won't release member names to list users. However, as UCA's official mail house, INFOCUS Marketing is authorized to manage your entire campaign from design, to printing, to fulfillment.

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



**Contact:**

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### We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

<a href="#">List Acquisition</a>	<a href="#">Mail Fulfillment</a>
<a href="#">Design &amp; Copywriting</a>	<a href="#">Email Services</a>
<a href="#">Print Production</a>	<a href="#">List Management</a>

**Let us quote your job today!**

### Other Recommended Lists

[Medical Management  
Physician](#)

[Nursing](#)

## Specifications & Important Notes

SOURCE: UCA records

LIST UPDATED: Monthly

### Terms & Conditions

Sample mail and/or email piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Approved mailer should not change, alter, or otherwise modify the approved sample mail or email piece without the consent & submission of the new piece.

Lists must be used within 6 months of date of receipt.

### Payment

Pre-payment required for first-time emailers and mailers.

Orders cancelled after the mail date/email transmission date are due in full.

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

### Address Type

Business Address	5,251
Residential Address	778

### Credential

MD/DO	859
NP	382
PA	447
RN	95

### Email Fees

A/B Split: \$150F

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour with a 1 hour minimum.

Greater than 2 Tests/Changes: \$50 per Test/Change

HTML/Text Transmission Setup Fee: \$50F

Image Hosting: \$50 per image

Personalization of Transmission: \$100F

Suppression: \$100F

Tracking Report: \$25F

Transmission: \$125/M

### One Per Location