



Updated: 1/16/2024

Association for Research in Vision and Ophthalmology Member Mailing List (ARVO)

www.arvo.org



List Universe

11,304 Members \$225/M

Minimum Order: 3,000 Names

About

Founded in 1928, the Association for Research in Vision and Ophthalmology (ARVO) is the largest and most highly respected vision research organization in the world. ARVO serves an international membership of over 12,600 basic and clinical eye and vision researchers in 81 countries.

ARVO's membership consists of approximately 52% clinicians and 48% basic researchers. Using the ARVO membership list enables you to reach a large market with significant influence over the purchasing decisions in research, clinical, academic and government institutions as well as those in private practice.

The ARVO membership list is highly selectable, making it easy to deliver your offer to your exact target audience and maximize response rates for your mailings.

Selects

Address Type	\$15/M
Credential	\$15/M
Employer/Institution Type	\$20/M
Gender	\$15/M
MDs	\$15/M
Member Type	\$20/M
Professional Focus	\$20/M
SCF	\$15/M
Scientific Section	\$20/M
State	\$15/M
ZIP Code	\$15/M

Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

*Includes DPV and CASS

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

List Acquisition	Mail Fulfillment
Design & Copywriting	Email Services
Print Production	List Management

Let us quote your job today!



Contact:

INFOCUS Marketing

Phone: 800.708.5478

Fax: 866.708.5478

sales@infocusmarketing.com

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Other Recommended Lists

[Ophthalmology & Optometry](#)
[Scientific](#)

[Physician](#)

Specifications & Important Notes

SOURCE: ARVO Membership Records
LIST UPDATED: Monthly

Terms & Conditions

Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: \$10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type		Member Type (cont.)	
Business Address	2,794	Professional Focus	
Residential Address	4,835	Administrative	170
Credential		Basic Research	4,499
BS	746	Clinical Practice	788
MD	2,490	Clinical Research	4,078
MD PhD	426	Clinical Trials	413
MS	582	Education/Academic Teaching	346
OD	284	In-Training Basic Research	673
PhD	3,177	In-Training Clinical Practice	538
PhD FARVO	203	In-Training Clinical Research	746
Employer/Institution Type		Surgical	267
Academic University	7,181	Scientific Section	
Government	261	Anatomy & Pathology	248
Hospital	1,185	Biochemistry & Molecular Biology	527
Industry/Commercial/Corporate	1,529	Clinical & Epidemiologic Research	1,212
Non-profit	351	Cornea	1,430
Other	93	Eye Movements/Strabismus/Amblyopia/Neuro-Ophthalmology	400
Private/Group Practice	441	Glaucoma	1,446
Retired	55	Immunology & Microbiology	394
Gender		Lens	284
Female	3,329	Pathology	
Male	3,896	Physiology/Pharmacology	260
Member Type		Retina	3,484
DCERF	14	Retinal Cell Biology	811
Online		Visual Neuroscience	432
Postgraduate/Resident - Student	1,772	Visual Psychophysics & Physiological Optics	353
Regular	5,877		
Retired	184		
Student/Predoctoral	5,147		