INFOCUS Exclusive List:

Updated: 12/01/2023

American MENSA Member Mailing & Email Lists (AMENSA)

www.americanmensa.org

List Universe

22,317	Active U.S. Member Postal Addresses	$90/M*
20,921	Active U.S. Member Email Addresses	$175/M*

Minimum Order: 5,000 Names

* Fundraiser Rate: $75/M
Multi-Channel Rate: $225/M, Fundraiser Email Rate: $140/M

Selects

Address Type	$15/M
Email Fees	INQ
Gender	$15/M
SCF	$15/M
State	$15/M
ZIP Code	$15/M

About

Founded in 1960, American Mensa is “The High IQ Organization.” There is only one qualification for membership: a score in the top 2% of the population on a standardized intelligence test. Members pay $70 in annual dues to belong to an organization that provides intelligent individuals an opportunity to meet other smart people at the local, regional, and national levels. Mensa members also work to help others in their communities by providing scholarships and volunteering for community-oriented activities - - making them excellent prospects for a wide range of fundraising offers.

Mensa members are primarily college educated, live in urban areas, 70% male - 29% female (selectable), 36% between the ages of 44 to 61, and hold influential occupations. Members also have a wide variety of interests including the arts, language, science, literature, etc.

Please note surveys are not permitted.

Addressing

EMAIL TRANSFER*	$100/F
KEYCODE	$10/M
FTP*	$100/F

*Includes DPV and CASS

Contact:
INFOCUS Marketing
Phone: 800.708.5478
Fax: 866.708.5478
sales@infocusmarketing.com
www.InfocusMarketing.com

We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:

- List Acquisition
- Mail Fulfillment
- Design & Copywriting
- Email Services
- Print Production
- List Management

Let us quote your job today!

Other Recommended Lists

Consumer

Specifications & Important Notes

SOURCE: MENSA Membership Records
LIST UPDATED: Quarterly

Terms & Conditions
Sample mail piece required for approval.
20% commission to qualified list brokers.
Allow 2-5 business days to process order after list owner approval.
Any abbreviation or version of the name or logo of this association may not be used in any mail piece.
Reuse discount: $10/M off base price. Approval required.
Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.
The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.
Lists must be used within 6 months of date of receipt.

Payment
Orders cancelled prior to the mail date are subject to a $100 cancellation fee plus running and material charges.
Pre-payment required for first-time mailers.
Orders cancelled after the mail date are due in full.
Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Usage Available Upon Request

Disclaimer
We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email sales@infocusmarketing.com.

Selects

Address Type	
Business Address	696
Residential Address	21,601

Email Fees
A/B Split: $150F
All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of $100/Hr. with a 1 hr. minimum.
Greater than 2 tests/changes: $50 per test/change
HTML/Text Transmission Set-Up Fee: $50F
Image Hosting: $50 per image
Personalization of transmission: $100F
Suppression: $100F
Tracking Report: $25F
Transmission: $125/M

Gender		
Female	Female	5,528
Male	Male	13,044