



Updated: 6/08/2023

## American Institute of Ultrasound in Medicine Member Mailing List

[www.aium.org](http://www.aium.org)



### List Universe

7,797 Active Member Postal Addresses \$175/M

Minimum Order: 2,000 Names

### Selects

Address Type	\$15/M
ARDMS Certification	\$20/M
Gender	\$15/M
Medical Certification	\$20/M
Member Type	\$15/M
Primary Interest	\$20/M

### About

Founded in 1952, the American Institute of Ultrasound in Medicine (AIUM) is a multidisciplinary association dedicated to advancing the safe and effective use of ultrasound in medicine through professional and public education, research, development of guidelines, and accreditation. AIUM's membership is comprised of medical ultrasound professionals and other health care providers, including sports medicine specialists, cardiologists, emergency physicians, internists, neurosonologists, obstetricians, gynecologists, pediatricians, radiologists, surgeons, urologists, scientists, engineers, sonographers, radiological and vascular technologists and students.

The AIUM's mailing list is a proven way to enhance any direct mail campaign and reach thousands of ultrasound professionals interested in your product or service.

#### Guidelines:

- Information presented must be ethical, educational, professional, and of value to the advancement of medical ultrasound and patient care.
- The AIUM reserves the right to reject any material it regards as unprofessional, inappropriate, or as promotion of products or services in poor interest of the AIUM or patient care.
- Mailers may be required to submit evidence and/or documentation to substantiate claims made in advertisement.
- Not all products or services advertised, advertisers, or claims made in advertisement are endorsed by the AIUM.
- Advertisers assume liability for all content of advertisement submitted and or any claims arising against the AIUM as a result of their advertisements.

### Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



#### Contact:

**INFOCUS Marketing**

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[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

## We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



[List Acquisition](#)



[Mail Fulfillment](#)



[Design & Copywriting](#)



[Email Services](#)



[Print Production](#)



[List Management](#)

Let us quote your job today!

## Other Recommended Lists

[Physician](#)

[Medical Imaging](#)

## Specifications & Important Notes

SOURCE: AIUM Records

LIST UPDATED: Monthly

### Terms & Conditions

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

### Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

### Usage Available Upon Request

### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Address Type		Member Type (cont.)	
Business Address		Scientist	121
Residential Address		Sonographer or Technologist	2,339
		Student - Nonphysician	
		Student - Physician	
ARDMS Certification		Primary Interest	
Abdomen	1,708	Basic Science and Instrumentation	85
Adult Echocardiography	242	Breast Ultrasound	77
Breast	411	Business Address	2,195
Fetal Echocardiography	368	Cardiovascular Ultrasound	148
Musculoskeletal		Contrast-Enhanced Ultrasound	21
Neurosonology	148	Elastography	25
Obstetrics & Gynecology	2,402	Emergency Ultrasound & Critical Care	2
Other		Fetal Echocardiography	225
Pediatric Echocardiography	35	General and Abdominal	500
Vascular Technology	774	Global Ultrasound	
Medical Certification		Gynecologic Ultrasound	732
Anesthesiology	14	Interventional-Intraoperative Ultrasound	21
Diagnostic Radiology	515	Musculoskeletal Ultrasound	496
Emergency Medicine	233	Neurosonology	17
Family Medicine	173	Obstetric Ultrasound	2,934
Internal Medicine	142	Other	62
Obstetrics & Gynecology	2,670	Pediatric Ultrasound	72
Other	282	Point-of-Care Ultrasound	400
Physical Medicine and Rehabilitation	105	Residential Address	5,241
Sports Medicine	127	Sonography	646
Member Type			
Other Nonphysician			
Physician	4,542		