



Updated: 4/21/2023

# American Society for Clinical Pathology Member Mailing & Email Lists (ASCP)

[www.ascp.org](http://www.ascp.org)



## List Universe

43,983 Postal Addresses	\$165/M*
38,202 Email Addresses	\$310/M

Minimum Order: 5,000 Names

\* Multi-Channel Rate \$400/M

## Selects

Address Type	\$15/M
Area of Responsibility	\$15/M
Membership Type	\$15/M
Pathologist	\$15/M
Certification	
State/SCF/ZIP	\$15/M
Technician /	\$15/M
Technologist /	
Specialist	
Certification	
Title	\$15/M
Workplace	\$15/M
Email Fees	INQ

## About

Founded in 1922, ASCP is a professional society with thousands of members working as pathologists, residents and other physicians, pathologists' assistants, laboratory professionals, medical students and laboratory students. Based in Chicago with offices in Washington, DC, and Indianapolis, IN, ASCP provides excellence in education, certification, and advocacy on behalf of patients, pathologists, and laboratory professionals.

As a leader in pathology and laboratory medicine, ASCP's influence has guided the evolution and maturation of this medical specialty. Its membership includes both pathologists and laboratory professionals, making ASCP unique among other pathology organizations.

ASCP's Mission is to be a unifying force for the laboratory team well known for its high quality, innovative programs and respected for its credibility and integrity.

### Now Offering Email!

For the first time, you have the opportunity to reach ASCP members by email. But why stop there? Now you can reach them with a postal and email campaign for multi-channel marketing to really drive your message home.

## Addressing

EMAIL TRANSFER*	\$100/F
KEYCODE	\$10/M
FTP*	\$100/F
NCOA Fee	\$40/F

\*Includes DPV and CASS



### Contact:

**INFOCUS Marketing**

Phone: 800.708.5478

Fax: 866.708.5478

[sales@infocusmarketing.com](mailto:sales@infocusmarketing.com)

[www.InfocusMarketing.com](http://www.InfocusMarketing.com)

## We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



[List Acquisition](#)



[Mail Fulfillment](#)



[Design & Copywriting](#)



[Email Services](#)



[Print Production](#)



[List Management](#)

**Let us quote your job today!**

## Other Recommended Lists

[Physician](#)

[Scientific](#)

## Specifications & Important Notes

SOURCE: ASCP Membership Records

LIST UPDATED: Monthly

### Terms & Conditions

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Reuse discount: \$10/M off base price. Approval required.

Approved mailer should not change, alter, or otherwise modify the approved sample mail piece without the consent & submission of the new piece.

All email transmissions must be completed through INFOCUS Marketing.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

HTML/Text File or Sample Mail Piece: Final version required for list owner approval.

List rental quote and list rental agreement must be signed and returned to secure email transmission date.

Any abbreviation or version of the name or logo of this association may not be used in any mail/email piece.

All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of the emailer. Any changes handled by INFOCUS will incur a charge of \$100/Hour.

Prices and features subject to change.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

### Payment

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

Pre-payment required for first-time emailers and mailers.

Orders cancelled prior to the scheduled mail date/email transmission date are subject to a \$100 cancellation fee plus applicable production charges.

Orders cancelled after the mail date/email transmission date are due in full.

### Usage Available Upon Request

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email [sales@infocusmarketing.com](mailto:sales@infocusmarketing.com).

## Selects

Address Type		Technician / Technologist / Specialist Certification (cont.)		
Business Address	1,859	HT	Histo Technician	2,071
Residential Address	39,121	HTL	Histotechnologist	739
		IMLT	International Medical Laboratory Technician	72
		IMT	International Medical Technologist	
		IPBT	International Phlebotomy Technician	27
		IMB	International Technologist in Molecular Biology	62
		MLS/MT	Medical Laboratory Scientist/Technologist	19,508
		MLT	Medical Laboratory Technician	7,704
		NM	Nuclear Medicine Technologist	26
		PA	Pathologist's Assistant	851
		PBT	Phlebotomy Technician	2,050
		SBB	Specialist in Blood Banking	452
		SC	Specialist in Chemistry	164
		SCT	Specialist in Cytotechnology	82
Area of Responsibility				
Anatomic Pathology	2,113			
Chemistry/Toxicology	1,922			
Clinical Pathology	1,097			
Cytology	754			
Dermatopathology	78			
Education	753			
Forensic Pathology	113			
General Administration	177			
General Pathology	1,384			
Generalist	10,257			

Hematology/Coagulation		2,111	SH	Specialist in Hematology	255
Histology		1,958	SI	Specialist in Immunology	30
Immunology		476	SLS	Specialist in Laboratory Safety	24
Informatics		302	SM	Specialist in Microbiology	317
Laboratory Administration		1,521	SV	Specialist in Virology	10
Laboratory Research		301	BB	Technologist in Blood Banking	361
Microbiology/Mycology/Parasitology/Virology		3,357	C	Technologist in Chemistry	407
Molecular Pathology/Molecular Diagnostics		1,177	CG	Technologist in Cytogenetics	180
Nuclear Medicine		38	H	Technologist in Hematology	380
Other		3,317	I	Technologist in Immunology	30
Phlebotomy		2,279	M	Technologist in Microbiology	657
Public Health		109	MB/MP	Technologist in Molecular Biology/Pathology	767
Quality Control/Quality Assurance/Statistics		483			
Sales/Marketing		44		Title	
Technical Support		128		Consultant	60
Transfusion Medicine/Blood Banks		1,909		Director/Manager/Supervisor/Chief	25,006
				Educator	642
				Other	3,754
	Membership Type				
	12 Month Lapsed Members	10,756		Staff Pathologist	1,396
	Active Members	33,230		Student/Retired/Unemployed/Resident	5,452
				Technician	5,925
				Technologist (Non-supervisor)	16,472
	Pathologist Certification				
B1-B14	All Board Certified Physicians	2,809			
B2	Anatomic Pathology	595		Workplace	
B8	Blood Banking	34		Clinical Outpatient Laboratory	2,952
B3	Chemical Pathology	4		Hospital Based Laboratory	7,029
B1	Clinical Pathology	339		Independent Private Laboratory	5,854
B12	Cytopathology	94		Industry/Equipment/Pharmaceutical	552
B10	Dermatopathology	74		Medical School/MLS Program	335
B7	Forensic Pathology	31		Other	3,385
B5	Hematology	107		Public Health Laboratory	2,576
B11	Immunopathology			Reference Laboratory	397
B4	Medical Microbiology	9		Research Laboratory	142
B14	Molecular Genetic Pathology	17			
B6	Neuropathology	13		Email Fees	
B13	Pediatric Pathology	9		HTML/Text Transmission Setup Fee: \$50/F	
B9	Radioisotopic Pathology	1		A/B Split: \$150F	
				All text, code, and/or artwork changes to HTML email document(s) are the sole responsibility of theemailer. Any changes handled by INFOCUS will incur a charge of \$100/Hr with a 1 hr. minimum.	
	Technician / Technologist / Specialist Certification				
TECH	All Certified Technicians	38,831			
CLA	Certified Laboratory Assistant	460		Greater than 2 Tests/Changes: \$50 per Test/Change	
CT	Cytotechnologist	971		Image Hosting: \$50 per Image	
DLM	Diplomate in Laboratory Management	126		Personalization of Transmission: \$100/F	
DPT	Donor Phlebotomy Technician	4		Suppression: \$100/F	
HP	Hemapheresis Practitioner	15		Tracking Report: \$25/F	
				Transmission: \$125/M	