



Updated: 3/11/2024

# National Medical Association Member Mailing List (NMA)

www.nmanet.org



#### List Universe @

12,445 U.S. Members

\$250/M

Minimum Order: 2,000 Names

#### About

Founded in 1895, the National Medical Association (NMA) is the oldest and largest organization exclusively serving African American physicians and Doctors of Osteopathic Medicine (D.O.). NMA members pay \$445 in annual dues and work in a variety of work settings including universities, private practice, hospitals, clinics, government and the military. The challenges physicians are facing today are staggering. With the resurgence of old diseases and the resistance of newer ones, these physicians are in constant need of the most up-to-date medical related news and products.

Note: For security purposes, NMA won't release member names to list users. However, as NMA's official mail house, INFOCUS Marketing will handle all printing and fulfillment for NMA list rental orders.

# We Offer All the Services You Need to Effectively Deliver Your Mail and Email Campaigns:



**List Acquisition** 



**Design & Copywriting** 



**Print Production** 



Mail Fulfillment



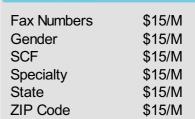
**Email Services** 



List Management

Let us quote your job today!

### Selects (1)



## Addressing (1)



\*Includes DPV and CASS



#### Contact:

# INFOCUS Marketing

Phone: 800.708.5478 Fax: 866.708.5478

sales@infocusmarketing.com www.lnfocusMarketing.com

#### Other Recommended Lists

<u>Physician</u> <u>Neurology</u>

# Specifications & Important Notes @

SOURCE: NMA Membership Records

LIST UPDATED: Quarterly

#### **Terms & Conditions**

Sample mail piece required for approval.

20% commission to qualified list brokers.

Allow 2-5 business days to process order after list owner approval.

Any abbreviation or version of the name or logo of this association may not be used in any mail piece.

Reuse discount: \$10/M off base price. Approval required.

Appending of phone numbers, fax numbers, or email addresses is strictly prohibited.

The universe noted on this datacard may or may not strictly coincide with the organization's membership totals.

Lists must be used within 6 months of date of receipt.

#### **Payment**

Orders cancelled prior to the mail date are subject to a \$100 cancellation fee plus running and material charges.

Pre-payment required for first-time mailers.

Orders cancelled after the mail date are due in full.

Customer is responsible for all costs of collection, including reasonable attorney fees and court costs, if it becomes necessary to pursue any debt owed by customer.

#### **Usage Available Upon Request**

#### Disclaimer

We believe the information on this datacard to be accurate, however, make no guarantees on accuracy or the results of usage. To verify any information on this datacard, call 800-708-5478 or email <a href="mailto:sales@infocusmarketing.com">sales@infocusmarketing.com</a>.

#### **Selects**

	Gender		Specialty (cont.)	
=	Female	5,470	Neurological Surgery	127
М	Male	4,403	Neurology	127
			Obstetrics and Gynecology	710
	Specialty		Ophthalmology	267
Anesthesiology		224	Orthopedic Surgery	214
Cardiovascular Disease			Otolaryngology	72
Dermatology		326	Pediatrics	50
Diagnostics Radiology			Physical Medicine and Rehabilitation	104
Emergency Medicine		338	Psychiatry	301
Family Practice		767	Radiology	207
General Practice			Urological Surgery	221
General Surgery		308		
Internal Medicine		1,109		