



FOR IMMEDIATE RELEASE

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**Announcing Another Quality List from INFOCUS:
The American Academy of Hospice and Palliative Medicine**

(Warrenton, VA, November 4, 2009) – INFOCUS is pleased to announce that the **American Academy of Hospice and Palliative Medicine (AAHPM)** has joined our growing clientele of Trade Association and Professional Organizations who have chosen us to manage their member lists.

➤ 3,393 Active Members \$250/M

Founded in 1988, the American Academy of Hospice and Palliative Medicine (AAHPM) is the premier membership organization representing physicians and other healthcare providers specializing in hospice and palliative medicine.

AAHPM is dedicated to expanding access of patients and families to high quality palliative care, and advancing the disciplines of hospice and palliative medicine, through professional education and training, development of a specialist workforce, support for clinical practice standards, research, and public policy.

These caring professionals are interested in services, programs, products and continuing education related to their specific field along with offers for insurance, computer software, recruitment and business-to-business catalogs.

View the complete AAHPM datacard online at www.InfocusLists.com/Datacard/AAHPM

For additional information from INFOCUS about the AAHPM list and our complete suite of services for effective Direct Marketing campaigns, contact Jeannine Gibson at 1-800-708-LIST (5478), ext. 3243, or jgibson@infocuslists.com.

About INFOCUS:

INFOCUS is the premier provider of list management services serving over 150 professional and trade associations and publishers. As a result of its continued success and commitment to providing only the highest quality lists, Direct Marketing Executives spanning every interest from small to large companies, associations and non-profits regard INFOCUS as the preferred resource to acquire the best and most responsive lists for their marketing campaigns, along with optimizing their own list rental sales.

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